

**Official Community Plan Review:
Policy Chapter Review Phase 2
Public Engagement Summary Report | October 2017**

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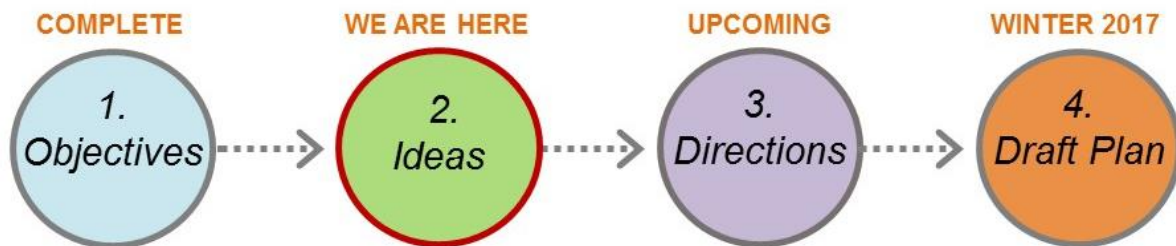
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1. INTRODUCTION

The District of West Vancouver is currently reviewing its Official Community Plan (OCP), the District's number one planning tool for the next ten years or so. Given that the OCP touches citizens' lives in some way every day (from how housing needs can be met, to where shops, services and community facilities are located, to how we move around and to how we protect the environment and respond to climate change), public engagement is an integral part of the OCP Review process.

The recently completed, Phase 2, "Ideas", built directly on the input received during Phase 1, "Objectives" with a range of public engagement opportunities designed to enable citizens to share their ideas for making the objectives they identified in Phase 1 happen.



Phase 2 public engagement opportunities continued to raise awareness of the ongoing OCP Review process by taking engagement events out into the community and meeting citizens where they are. A range of events provided citizens with different ways to share their ideas for the future of West Vancouver. This report describes Phase 2 events and summarizes feedback received to provide a concise and factual record of citizen input contributed during this phase. A full transcript of Ideas Forums Brainwriting sheets, Ideas Workbooks and outreach event Ideas Posters is available as a separate report. A public engagement summary report and transcripts from Phase 1, "Objectives", are also available.

2. PHASE 2 OVERVIEW

Outreach: How can we raise the profile of the OCP Review and bring more people into the engagement process?

- Three attendances at the Ambleside Farmers' Market: 175 citizen interactions.
- Four attendances at Harmony Arts Festival: 160 citizen interactions.
- Seven "Pop-Up Planning Offices" (Memorial Library, West Vancouver Community Centre, and Gleneagles Community Centre): 300 citizen interactions.
- Over 300 "Big Ideas" for West Vancouver shared at outreach events
- Dedicated web portal with information about Ideas Forums, video, digital link to the Ideas Workbook and details on outreach events. 1,300 total webpage views.
- Ideas Forum event and Ideas Workbook promotion:
 - Invites sent to over 80 District-wide stakeholders and groups, over 250 emails sent with Ideas Workbook reminders
 - Nine ads in the North Shore News, two ads in Paivand
 - Earned media coverage in the North Shore News
 - Listings on the front page and calendar sections on the District website, eight e-newsletters, and 28 social media posts (over 10,000 impressions)

Working Group Chair Focus Group: What ideas do we already have from a decade of citizen input since 2004?

- Reconvened former Chairs/Co-Chairs of land-use related Working Groups
- Discussed how Working Group reports and the ideas generated through these citizen-led processes reflect and can be incorporated into ongoing OCP review

Ideas Forums: What are your ideas for the OCP as we plan for the future?

- Over 100 citizens generated over 1000 ideas at three Ideas Forums in July
- Facilitated brainwriting sessions allowed participants to share their ideas for how the District could meet its draft objectives and build on the ideas of their neighbours

Ideas Workbook: What are your ideas for the OCP as we plan for the future?

- 172 Ideas Workbooks received between July 12 and September 22, 2017
- Ideas Workbooks available online with hard copies available at Pop-Up Offices, information displays and District Facilities

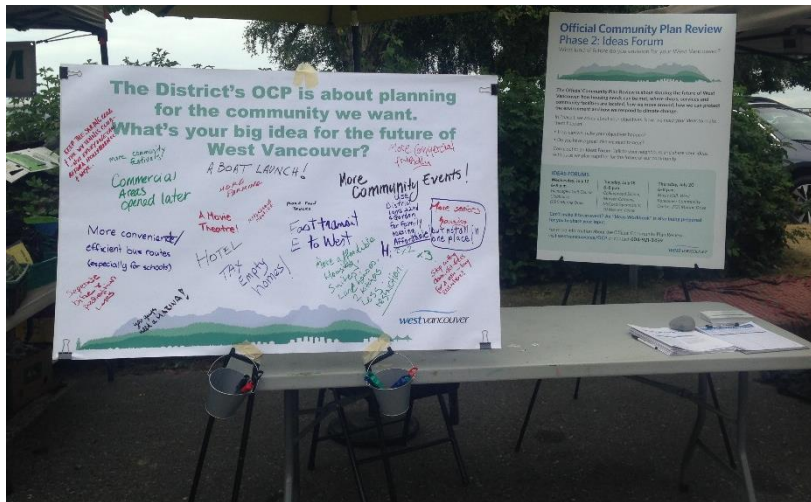
Youth IdeaStorm: What ideas do a new generation of West Vancouverites have for the future?

- 20 of our youngest residents came out to share their ideas for the future
- Event featured interactive maps and small-group brainstorms on OCP topics
- Collaboration between Planning and Youth Services divisions

3. EVENT SUMMARIES AND ANALYSIS

i. OUTREACH EVENTS

In order to continue to build awareness of the OCP Review and to engage a wide range of participants in the OCP process, outreach activities in Phase 2 focused on engaging and reaching out to citizens where they are by providing engagement opportunities at community events and District facilities.

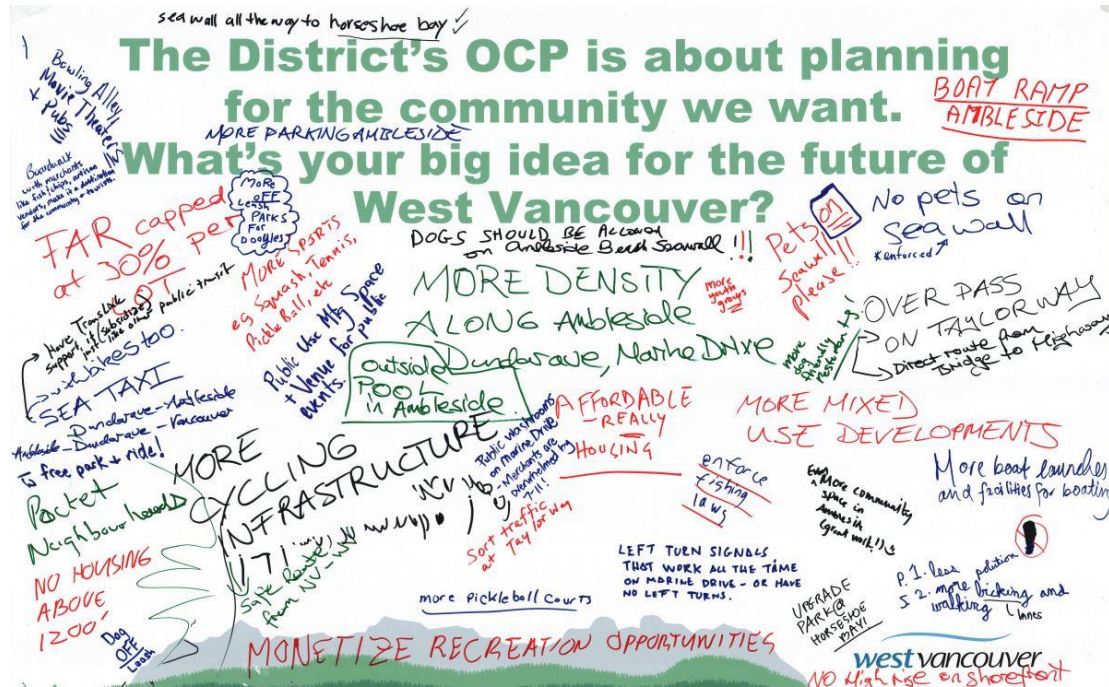


Phase 2 kicked off with outreaches at the Ambleside Farmer’s Market over 3 weekends (July 9, 16, and 23) with information displays and in-person engagements. Displays provided information on the OCP review, and passersby were invited to attend the Ideas Forums and take Ideas Workbooks. A focal point of the display was an Interactive poster that asked

“What’s your big idea for the future of West Vancouver?” on which attendees could directly share about their “Big Ideas”. 175 citizen interactions were recorded over the three weekends, and attendees were also invited to sign-up for future updates and take an OCP Review postcard with additional information and participation reminders.

Building on the Farmers’ Market outreach events, OCP review booths were present at the annual Harmony Arts Festival in the summer. The booths were set up for both festival weekends (August 5, 6, and 12) and one weekday (Aug 9), and again featured the interactive “Big Ideas” poster, in-person conversations on the OCP Review and input opportunities, and distribution of the Ideas Workbooks. Attendees were also invited to sign up for the OCP Review e-newsletter and obtain OCP Review postcards as reminders to complete the Ideas Workbook online and share with friends and families. In total, 160 citizen interactions were recorded over the course of the Festival.





Example "Big Ideas" Poster

For the latter half of Phase 2 engagement events, "Pop-Up" Planning Offices were developed and installed at three District Facilities, including West Vancouver Memorial Library (August 18, 21, and 28), West Vancouver Community Centre (August 29 and 31), and Gleneagles Community Centre (August 22 and 24). These "Pop-Up" Planning Offices were designed to be present at these major facilities to coincide with their peak use times and increase interaction opportunities with residents. The "Pop-Ups" featured information about the OCP Review process, the Ideas Workbooks, and the interactive "Big Ideas" poster, which again allowed residents to share their "big ideas" and respond to previous ideas provided on the Poster by others. The "Pop-Ups" also provided in-person engagement opportunities, where a number of residents specifically shared and asked about their ideas, how to complete the Ideas Workbook, and how to stay involved throughout the OCP Review Process. The schedule and locations of the "Pop-Up" Planning Offices were publicized in conjunction with the Ideas Workbook via the North Shore News, the District's website, and social media. Over 300 interactions were recorded at the "Pop-Up" Offices.

In total, the outreach activities throughout Phase 2 engaged over 600 individuals and generated almost 350 "Big Ideas" for the future of West Vancouver. The activities were effective in reaching out to citizens who would not normally visit the District Hall and provided an opportunity for all community members to participate in the OCP Review process. Comments on the "Big Ideas" poster have been grouped according to the five topics of the OCP Review: housing, transportation, economy, social well-being, and parks and environment. A full transcript of the "Big Ideas" poster comments is also available.

Housing:

Ideas to improve “Housing Affordability” were the most frequently mentioned “Big Idea” related to housing (28 comments). Some example ideas to make this happen included:

- “Affordable housing for seniors at all life stages. As well as their children and grandchildren”;
- “More affordable housing – suites, lane houses, 2 kitchens, less restrictions”;
- “Need mixed market housing and a mixed demographic”;

Ideas to maintain “Neighbourhood Character” were the second-most frequently mentioned “Big Idea” (15 comments). Some example ideas to make this happen included:

- “Leave character of West Vancouver”;
- “Leave the village effect - less high rises”
- “No housing above 1200 feet”.

Transportation:

Most “Big Ideas” for transportation focused on how to improve transportation options for all modes including public transit (23 comments), active transportation (24 comments) and vehicular travel (13 comments). Some example ideas to make these improvements happen included:

- “More convenient efficient bus routes (especially for schools)”;
- “More cycling infrastructure, a safe route from North Vancouver to West Vancouver” & “Sea wall all the way to Horseshoe Bay”;
- “Better traffic flow – solutions on Marine and Taylor Way. Between North Vancouver and West Vancouver – Highway, Marine, Welsh onto Bridge”.

The other most frequently mentioned “Big Idea” focused on exploring new transportation modes, in particular rail and ferry service and new technology platforms like Uber (20 comments): Some example ideas included:

- “A seabus or small ferry/hovercraft from “Ferry Building” for passengers to Kitsilano and/or Granville Island or Coal Harbour”;
- “Train from North Vancouver to West Vancouver and Whistler”;
- “UBER / LYFT”.

Economy:

Ideas to increase commercial and tourism services were the most frequently mentioned “Big Ideas” (21 comments). Some example ideas included:

- “More “charming” stores + cafes “al fresco”;
- “Promote tourism”;
- “Fun funky affordable eating places”.

Ideas to increase entertainment options across West Vancouver were the second most frequently mentioned “Big Ideas” (15 comments). Some example ideas included:

- “Bowling alley, movie theatres and pubs”;
- “Music venues”.

Environment:

Ideas related to improving environmental regulations throughout the District were the most frequently mentioned “Big Idea” (10 comments). Some examples ideas included:

- “All of the North Shore requires a fire break zone”;
- “Stronger bylaws to protect trees and habitats”.

Ideas related to improving parks and open space were the second most frequently mentioned “Big Ideas” (8 comments). Some example ideas included:

- “Renovate all public washrooms along sea wall”;
- “More frequent garbage collection in park areas”.

Social Well-Being:

Ideas related to improving recreation options throughout the District were the most frequently mentioned “Big Ideas” (19 comments). Some example ideas included:

- “Outdoor swimming pool”;
- “New Ice rink”;
- “Line tennis courts for pickleball”.

Ideas related to youth and families were the second most frequently mentioned “Big Ideas” (12 comments). Some example ideas included:

- “A chill youth bar with music and that doesn’t close at 11 p.m.”;
- “More programs for toddlers”.

In addition to the outreach events Phase 2 also included a communications plan designed to continue raising awareness of the OCP Review, promoting public engagement events and opportunities for the public to provide their input and ideas (the Ideas Workbook). This included web-site updates (specifically the dedicated OCP website and a listing on the front page of the District’s website throughout the entirety of Phase 2), newsletters (sent out a total of eight times during Phase 2) and a social media campaign (over 10,000 impressions recorded across four platforms). The OCP Review webpage received over 1,300 unique views during Phase 2. Additionally staff continued to engage with stakeholders we met with during Phase 1 through invitations to the Phase 2 events and reminders of the Ideas Workbook. Planning staff remain available to meet with any District stakeholder group to talk about the OCP Review process.

ii. WORKING GROUP CHAIR FOCUS GROUP – SESSION 2

Phase 2 reconvened the Working Group Chair Focus Group. Since the adoption of the existing 2004 OCP, the District has used a citizen-led working group model to develop a range of plans and strategies, many that addressed the same land-use topics that are OCP requirements. The Working Group Chair Focus Group is comprised of the former chairs and co-chairs of these land-use related working groups. In Phase 2 the focus group came together to discuss feedback from Phase 1, how the community's objectives related to their various working group plans and strategies, and what ideas have already been generated through citizen-led working groups.

Key discussion points from this session included:

- The feedback received during Phase 1 and the community's objectives are consistent with what focus group members heard throughout their own engagement processes over the past decade;
- A key component of all Phase 2 materials and events should be the inclusion of relevant facts and emerging trends to allow the community to place objectives in context and have relevant and current information on the community on which to base their ideas for the future;
- Consider the various Working Group reports in light of the District's emerging trends and identify where the OCP Review can capture appropriate land use ideas from them to respond to these trends;
- The process for Phase 2 should continue to present the five OCP topics in a holistic manner that emphasizes their cross-cutting themes and reinforces the connections between these land use related topics.

Staff will continue to meet with the Working Group Chair Focus Group as the OCP Process moves into Phase 3 to ensure that this decade of citizen input into land use related topics is effectively considered through the OCP review process.

iii. IDEAS FORUMS

In order to engage the community about their ideas for the future and how the District can best meet objectives that emerged in Phase 1, Phase 2 included three Ideas Forums. These forums allowed citizens to share their ideas for each OCP topic, respond to the ideas of their neighbours and see the creativity and diverse perspectives of the ideas shared. In total, over 100 participants came out to engage with their neighbours and generated almost 1,000 ideas for the future of West Vancouver.

Three Ideas Forums were held across the District: Wednesday July 12 at the Gleneagles Golf Course Clubhouse, Tuesday, July 18 at Collingwood School and Thursday July 20 at the West Vancouver Community Centre. These locations were chosen to capture a broad spectrum of the community and give residents the opportunity to attend an event relatively close to their own neighbourhoods.



The Ideas Forums were publicized through a communications plan that included ads in the North Shore News, Paivand, on the front page of the District's website, and throughout community facilities. Social media and District newsletters advertised each Ideas Forum and information booths at the Ambleside Farmers' Market further publicized each event. District stakeholders, including groups the District met with during Phase 1, received invitations to each Ideas Forum.



The Ideas Forums were led by an external facilitator and included a presentation from staff to provide an overview of the OCP Review process, the results from Phase 1 and some context and facts to inform participants. The forums were organized around five topic areas that are required inputs into an OCP: housing, transportation, local economy, environment/climate action and social well-being.



The event format featured small-group “brain writing” sessions, which encouraged residents to be creative and generous with their ideas. The format enabled information sharing as participants completed “Ideas Sheets” that were circulated around the table, allowing them to read and respond to the ideas generated by their neighbours. Following the brain writing sessions, all of the “Ideas Sheets” were posted onto an “Ideas Gallery” and participants were able to review and add to all of the ideas generated in the session.

Common themes emerged from the ideas generated and the results of the brain writing sessions have been summarized by grouping similar ideas by OCP topic. Examples of ideas received are also included for each topic area. A complete transcription that includes each idea generated by the Ideas Forums is also available for review.



HOUSING

Participants were asked to consider “how can we build more diverse housing types, sizes, costs and tenures?” The five most frequently cited types of ideas were:

Ideas	# of Ideas generated
Increase housing options in existing neighbourhoods through the addition of new housing types such as triplexes, duplexes, and coach houses.	111
Consider the connection between land use and transportation by locating new housing options near transit and other amenities.	76
Increase ground-oriented multi-family housing options including townhouses and rowhouses.	59
Increase rental housing options through a combination of incentives and policies to preserve existing developments.	44
Ensure new multi-family housing options are appropriate for a range of demographics including seniors and families.	44

Example Ideas:

- “Consider gentle densification in our single family neighbourhoods such as duplexes and coach houses.”
- “Provide tax incentives to developers willing to build rental that is accessible to local income households.”
- “Pocket communities in established neighbourhoods have proven to be successful.”
- “Provide density incentives for rental housing e.g. allow one more floor of building, if all residential.”
- “These higher density options should be close to villages and transportation routes.”
- “Coach houses or similar are not encouraged in current bylaws, need to be encouraged.”

TRANSPORTATION

Participants were asked to consider “how can we improve transportation for all modes (walking, cycling, transit and driving)?” The five most frequently cited types of ideas were:

Ideas	# of Ideas generated
Improve public transportation options across the district by expanding service hours and reducing costs for users.	82
Increase active transportation options with new infrastructure (bike lanes and pedestrian paths) and also look at ways to increase safety for walkers and cyclists.	52
Support new transportation options and new technologies including light rail, water transport and services like Uber or Lyft.	41
Consider using the sharing economy to improve transportation options through the introduction of car and bike share services.	38
Collaborate with the province and other local governments to increase traffic efficiency across the North Shore and into Vancouver.	32

Example Ideas:

- “Encourage use of buses e.g. express bus stops on HWY 1 at Cypress Bowl Road and Caulfeild Village interchanges.”
- “New methods of transportation e.g. quiet train from Horseshoe Bay to Vancouver with stops at hubs along the way.”
- “Bike and car share at Park Royal Ambleside and Horseshoe Bay.”
- “Express buses early and late from West Vancouver to Vancouver and North Vancouver.”
- “Provide more bike parking.”
- “Increase night service as well as street lighting.”
- “Public transit to Cypress Village will be particularly important to make that centre work.”
- “Connect town centres via rapid transit and active transport pathways.”
- “Enhance walkability especially for seniors and mothers with strollers by making sure that new developments provide wider and more commercial pedestrian walkways.”

ECONOMY

Participants were asked to consider “how can we create new investment, business and employment opportunities?” The five most frequently cited types of ideas were:

Ideas	# of Ideas generated
Encourage innovation and investment in sectors including recreation, education and technology.	68
Encourage investment that can capitalize on the District’s existing natural and cultural assets including eco-tourism and arts and culture.	28
Plan for increased development in centres, including new mixed use developments, to increase the customer base for existing businesses and provide new retail spaces.	26
Build the tourism sector by promoting West Vancouver, providing information for visitors, and supporting partnerships with arts, culture and recreation sectors.	25
Encourage new businesses to locate in West Vancouver by developing a range of new office space.	17

Example Ideas:

- “Prioritize the economic development of Dundarave and Ambleside areas.”
- “Encourage low cost housing for lower and middle income corners to increase local markets.”
- “Our greatest asset is our natural environment. We should provide more opportunities for private enterprise to provide recreational facilities.”
- “Office space is challenging to create without offsetting residential development. Add a floor of market residential to pay for reasonable office space.”
- “Create more residential rental units near hubs (Park Royal, Horseshoe Bay) so that local business is supported.”
- “Investment on tourism particularly eco-tourism, by sharing some facilities with individuals or companies...”
- “Businesses that take advantage of our natural beauty.”
- “Mountain summer sports competitions; long boating, long boarding. Olympics style.”

ENVIRONMENT

Participants were asked to consider “how can we protect our natural systems and reduce our greenhouse gas emissions?” The five most frequently cited types of ideas were:

Ideas	# of Ideas generated
Continue to develop education and stewardship programs and support environmental organizations working in the community.	48
Require that new buildings be more energy efficient, incorporate renewable features (like electric vehicle charging stations) and reduce construction waste.	36
Look for ways to reduce GHGs in District operations including park maintenance and operation, and planning for improved stormwater management.	28
Support technological innovations that can reduce GHG emissions and energy use including electric vehicles, ride sharing technology, and building energy systems.	27
A range of ideas for the management and protection of trees across the District.	27

Example Ideas:

- “Tie together LEED building with accessibility and aging in places. Encourage both forms of sustainability.”
- “Capacity building for the public on how to protect environment and nature and educate the public.”
- “Encourage technology and ride sharing options. Recognize need for more handyDARTS with an aging population.”
- “Recognize and assist stewardship groups.”
- “Preservation of Parks and promoting them in the community. Some park trails are so quiet and undiscovered by the community. Maybe, make them more entertaining and appealing for various activities, such as camping, picnics, BBQ’s and fire pits.”
- “Get young children involved in environmental stewardship.”
- “Support retrofit of older buildings to LEED standards. West Vancouver Memorial Library did a great job.”

SOCIAL WELL-BEING

Participants were asked to consider “how can we provide services for an engaged, active, creative, inclusive and diverse community?” The five most frequently cited types of ideas were:

Ideas	# of Ideas generated
Continue to offer a range of programs, and services for all demographics, incomes, abilities and cultural backgrounds.	61
Create new housing options that support a range of demographics including young adults, families and seniors (particularly those hoping to age in place).	44
Improve accessibility across the District by removing barriers that limit the ability of residents to participate fully in public life and enjoy District programs and services.	39
Continue to support and encourage a wide range of uses in public facilities and support new opportunities and events to attract an even greater range of users.	36
Improve livability and increase opportunities for community connections and social interaction through the design of developments and public spaces.	29

Example Ideas:

- “Vancouver Foundation study on loneliness and alienation, and West Vancouver Community Foundation work also shows how much we need to address this area of social well-being. Our key to it is more housing diversity, more population diversity and a more interested and engaged community.”
- “Improve low income services such as groceries, food bank, and community meals.”
- “Create pop up events or spaces to connect people.”
- “New developments to provide public meeting rooms a function at affordable price for senior events or events for families.”
- “Use school fields for extra space to host more community events.”
- “Promote social connectedness for well-being and emergency preparedness.”
- “More support for arts and for amenities that cross cultures and incomes.”

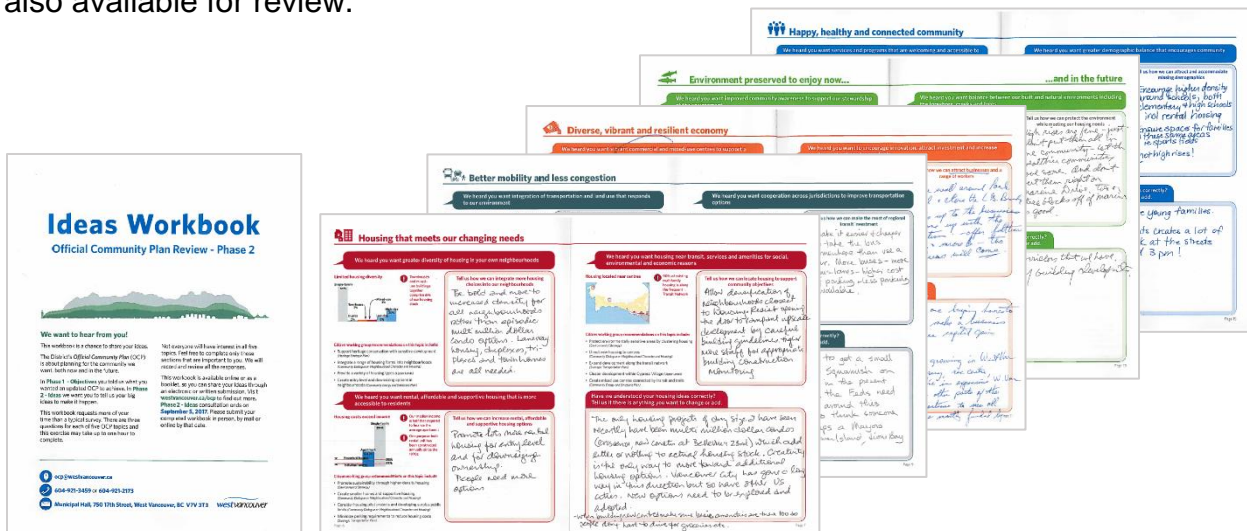
iv. IDEAS WORKBOOK

In addition to in-person public engagement events, Phase 2 public engagement included an interactive “Ideas Workbook”, which allowed residents to develop ideas at their own pace over the summer. Available online, at District Facilities and all events between July 16 and September 22, 2017, the “Ideas Workbook” asked residents about the five objectives that emerged from Phase 1 and for their ideas on how the District could meet them.

The first section of the Ideas Workbook provided residents with information and context to inform their ideas including: an overview of the OCP Review process, a summary of feedback and events from Phase 1, relevant ideas and recommendations from previous Working Groups and twenty facts and emerging trends about the District (four for each OCP topic). The feedback section of the Ideas Workbook started by asking for comments on the five objectives and then moved into topic-specific sections corresponding to the five OCP topics: housing, transportation, economy, environment and social well-being. Each topic-specific section included three questions developed based on community input from Phase 1, accompanied by a key fact and related Working Group recommendations designed to spark creativity and ideas. A fourth question asked for any additional ideas.

In addition to promotion at each of the Ideas Forums, outreach events and “Pop-Up” Planning Offices, the communications plan for the Ideas Workbook included ads in the North Shore News, Paivand, the front page of the District website, and throughout District facilities. The Ideas Workbook was featured in District e-newsletters and District stakeholders received multiple email reminders regarding the workbook and the submission deadline. A social media campaign spanning Facebook, Twitter and Instagram to promote the Workbook was also completed throughout July and August.

Common themes and similar ideas emerged from the Ideas Workbooks and the results have been summarized by OCP topic and by workbook question. Examples of ideas received are also included for each topic area. A transcription of Ideas Workbooks is also available for review.



OBJECTIVES

Participants were first asked to comment on the objectives that emerged from Phase 1 for the five topic areas, and share about anything that they wish to change or add.

Support for the Objectives

Out of the 172 workbooks responses received, only 101 of participants shared comments about the overall objectives stated. Of which, 53 responses clearly expressed support for one or more objectives, 33¹ responses clearly opposed to one or more objectives stated, and 15 responses did not provide clear indication of support or opposition to the objectives.

Topic area emphasis

Most responses on this question were diverse and covered more than one OCP topic. The most commented topic area is Housing (49 instances), followed by Economy (28 instances), Transportation (26 instances), Environment (22 instances), Social Well-being (14 instances), and other subjects unrelated to the OCP topics (3 instances).

The three most commented subjects of each topic area were:

- Housing:
 - More rental, affordable and supportive housing (18);
 - More housing options and multi-family housing to meet the needs of seniors and families (16); and
 - Preserve the seaside village character of the community (15).
- Transportation:
 - Improve walking, cycling, and transit options (13);
 - Improve safety for all travelers (6); and
 - Improve regional connectivity (4).
- Parks & Environment:
 - Protect public views (6);
 - Enhance and enforce environmental regulations (5); and
 - Preserve and maintain natural parks and green areas (3).
- Economy:
 - Support business development and investments (15);
 - Don't support economic development apart from those that support residents (12); and
 - Develop tourism, green and high-tech businesses, and sectors that provide more entertainment options (8).
- Social Well-Being:
 - Foster an age-friendly community (e.g., seniors, youths and families) (10);
 - Enhance social-connectivity, diversity and inclusiveness (4); and
 - Improve and maintain public space and facilities for all (4).

¹ It should be noted that there are three identical responses from separately authored submissions.

HOUSING

Housing was the topic with the most ideas shared, with roughly 950 ideas to the four questions presented². Participants were asked to share their ideas for how we can:

1. integrate more housing choices into our neighbourhoods;
2. increase rental, affordable and supportive housing options; and
3. locate housing to support community objectives.

Additionally, participants were asked to comment on the housing ideas in general, and provide any additional comments on housing related topics that were not captured from the three aforementioned questions.

The five most cited types of ideas for each of the questions, as well as other frequently suggested ideas were:

Rank	Ideas	# of Ideas generated
How we can integrate more housing choices into our neighbourhoods?		
1	Encourage more housing types in existing neighbourhoods (e.g., secondary suites, coach houses, smaller lots, duplexes and triplexes)	110
2	Identify areas for new ground-oriented multi-family housing (e.g., townhouses, rowhouses, and low-rise apartments)	60
3	Locate new and diverse housing options in town and village centres and along corridors	58
4	Create housing options for seniors and young families (e.g., downsizing, more affordable units)	36
5	Maintain the existing character of mature neighbourhoods (e.g., housing size regulations, design standards)	31
	Incentivize developments that contribute to greater housing diversity	31
Other frequently suggested ideas include: <ul style="list-style-type: none"> • Provide more affordable housing units (27); • Encourage more rental housing in our neighbourhoods and centres (26); and • Strengthen existing process and regulations to support housing objectives (21). 		

² This count does not include other housing-related ideas suggested in other OCP topics.

How we can increase rental, affordable and supportive housing options?

1	Support the development of more rental and affordable housing throughout the community	72
2	Provide incentives for affordable and rental housing units	41
3	Introduce new housing forms (e.g. duplex and triplexes) that are sensitive to the character of mature neighbourhoods and encourage smaller housing forms through incentives (e.g., suites, coach houses, smaller homes)	29
4	Secure supportive housing units for seniors and persons with disabilities through partnerships and incentives	27
5	Remove regulatory barriers to building rental, affordable and supportive housing and look at policies to protect existing supply	25

Other frequently suggested ideas include:

- Look for options to discourage empty homes (24);
- Collaborate with other levels of government and non-profit housing providers to increase supply for affordable housing (20); and
- Explore the use of District-owned land to meet housing objectives (20).

How we can locate housing to support community objectives?

1	Locate a variety of housing types in Town and Village Centres and along transportation corridors	66
2	Increase transit access and service to cover areas where new housing could be located	28
3	Expand housing choices that respect existing character of mature neighbourhoods	22
4	Identify locations with concentration of community amenities (e.g., schools, parks) as potential hubs to encourage more multi-family housing	21
5	Housing should not be developed in existing Town and Village Centres or along transportation corridors	16

Other frequently suggested ideas include:

- Respect the existing character of neighbourhoods and Town and Village Centres (10);
- Housing should be developed along the whole transit network (9); and
- Design neighbourhoods into attractive areas that are walkable and inviting (9).

Have we understood your housing ideas correctly? Tell us if there is anything you want to change or add.		
1	Address issues of large homes that don't fit in with existing neighbourhood character	35
2	Change processes to create better approval times and applications costs, and community input opportunities	30
3	Increase affordable housing options across the community	29
4	Support new housing options that respect neighbourhood character	24
5	Address affordability impacts from empty homes and property speculation	15
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Maintain existing density provisions in Ambleside (14); • Meet housing objectives through compact development in Centres and Corridors (12); and • Create more affordable rental options in the community (12). 		

Example ideas:

- “Consider new density in decreasing volume - from high rise to low rise, low rise to row housing then duplex and triplex zoning pocket neighborhoods - allowing for smaller single family homes sharing a lot.”
- “Too many of what we call "monster houses" in West Vancouver. Instead of building one big house we could use that land to build residential buildings that can be home for more people.”
- “Promote a lot more rental housing for entry level and downsizing ownership. People need more options.”
- “I don't want rental, affordable or supportive housing for West Vancouver. West Vancouver has always been a place young families or low income families cannot afford. Most families choose to live here because they enjoy the slow pace and semi-retirement lifestyle in West Vancouver.”
- “Mixed use development should be at the centre of sites. Surrounded by all the other options working outwards to create many shop and amenities spaces that are further surrounded by other housing options.”

TRANSPORTATION

Transportation was the second most commented on topic, with roughly 740 ideas on the four questions presented. Participants were asked to share their ideas on how we can:

1. locate housing, jobs and amenities to lessen congestion;
2. improve options for walking and cycling; and
3. make the most of regional transit investment.

Additionally, participants were asked to comment on the transportation ideas in general, and provide any additional comments on transportation related topics that were not captured from the three aforementioned questions.

The five most cited types of ideas for each of the questions, as well as other frequently suggested ideas were:

Rank	Ideas	# of Ideas generated
How we can locate housing, jobs and amenities to lessen congestion?		
1	Locate new housing along the transit network where there are a range of transit options	45
2	Improve transit services (e.g., expand service areas and hours)	41
3	Improve walking and cycling opportunities within Town and Village Centres, and across the District as a whole	22
4	Additional housing along transit corridors will not lessen congestion	17
5	Manage parking to reduce congestion (e.g., pay parking, improve parking for persons with disabilities, improve parking lot designs)	16
	Focus on fixing congestion issues along major vehicular corridors (e.g., Taylor Way, Marine Dr, Lions Gate)	16
Other frequently suggested ideas include: <ul style="list-style-type: none"> • Increase options for other transportation modes (e.g., car sharing & pooling, high-speed rail and skytrain, ferry) (13); • Do not reduce parking provision, more parking is needed (12); and • Do not support housing in centres and corridors (11). 		

How we can improve options for walking and cycling?		
1	Expand and improve walkability across the community (e.g., pedestrian infrastructure improvements, wider sidewalks, more attractive streetscapes)	70
2	Improve travel safety for all modes (e.g., separated lanes, traffic calming, improved lighting and traffic regulations)	55
3	Expand and improve cycling opportunities across the community (e.g., connection, safety, bike trails and lanes, bike racks)	52
4	Create more attractive public space for all users (e.g., better design, attractiveness, weather protection)	33
5	Improve accessibility for seniors and persons with disability throughout the community (e.g., crosswalks, sidewalk curbs)	28
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Improve connections between neighbourhoods to make walking and cycling easier across the community (22); • Improve maintenance of and create better connections through trail, parks and open spaces (15); and • Do not support bike lanes (15). 		
How we can make the most of regional transit investment?		
1	Improve public transit across the community (e.g., expanded service hours, smaller buses, new routes)	71
2	Improve connections for all modes across the North Shore and to Downtown Vancouver (e.g., collaborate with TransLink and other governments, expand service hours, direct routes)	53
3	Explore options for new modes of transportation (e.g., light rail to Whistler and Squamish, ferry to Vancouver, car sharing)	43
4	Support new and alternative technologies (e.g., electric cars, car share, and Uber-like platforms)	28
5	Improve walking and cycling opportunities	19
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Bring in rapid transit connections to the region (16); • Make transit easier and more attractive (e.g., incentives, HOV lanes, weatherizing transit stops and stations) (13); and • Fix congestions along key corridors (i.e., Taylor Way, Marine Drive, Lions Gate Bridge) (10); and • Locate housing in centres and corridors with easy transit access (10). 		

Have we understood your transportation ideas correctly? Tell us if there is anything you want to change or add.		
1	Improve transit service across the Community and connections to the North Shore and Vancouver	27
2	Explore options for new transportation modes (e.g., rail, ferry, gondola and Uber-like platforms)	26
3	Reduce traffic impacts related to construction (e.g., road closures, trucks, parking)	21
4	Collaborate with other government agencies to address transportation needs and traffic issues	20
5	Improve safety for pedestrians, cyclists and drivers (e.g., lanes and sidewalk improvements, traffic regulation enforcements, accessibility improvements)	18
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Improve walkability and pedestrian experience (17); • Provide adequate parking in public areas (15); • Need to fix transportation before development (13); and • Improve regional connections (e.g., traffic to Downtown) (13). 		

Example ideas:

- “Disperse services into neighbourhoods for corner stores and coffee shops, etc. to reduce need to travel.”
- “Increase housing near transit.”
- “Improve walking lanes to encourage residents to walk to places nearby and create separated and safer cycling lanes for cyclists.”
- “Perhaps increase specific bus service between Park Royal and Downtown. This is a huge issue. I have had some hard times with bus service and have heard frustrating and sad stories from other passengers about not being able to find reliable transportation between West Vancouver and Downtown.”
- “Why not have pay parking? More people will use transit and people who are willing to pay can find a spot.”

ECONOMY

Economy was the third most commented topic, with approximately 550 ideas on the four questions presented. Participants were asked to share their ideas on how we can:

1. encourage investment in our centres;
2. capitalize on our natural and cultural assets; and
3. attract businesses and a range of workers.

Additionally, participants were asked to comment on the economy ideas in general, and provide any additional comments on economy related topics that were not captured from the three aforementioned questions.

The five most cited types of ideas for each of the questions, as well as other frequently suggested ideas were:

Rank	Ideas	# of Ideas generated
How we can encourage investment in our centres?		
1	Locate new development in our town and village centres	43
2	Remove regulatory barriers and provide incentives for businesses to operate in West Vancouver	33
3	Attract and develop new business sectors (e.g., tourism, entertainment, green technology)	24
4	Encourage mixed-use buildings to support businesses (e.g., retail, office and residential uses)	15
5	Make our commercial areas more attractive and inviting to residents and visitors (e.g., streetscape design)	15
Other frequently suggested ideas include: <ul style="list-style-type: none"> • Collaborate with business community and other related agencies to encourage local economy (13); • Do not support economic development (11); and • Provide high quality office spaces to attract professional sectors and high-tech investments (11). 		

How we can capitalize on our natural and cultural assets?		
1	Expand and develop the arts and culture sector in West Vancouver	39
2	Allow commercial activities that are compatible with valued natural assets (e.g., recreation, tourism)	29
3	Do not allow more activities (e.g., arts facility) on waterfront	19
4	Economic activities should not be located District parks	16
5	Encourage recreational sector development	16
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Attract and support new green and high tech businesses (e.g., start-ups and corporate headquarters) (15); • Build and support the tourism sector (e.g., hotel, destination creation) (14); and • Protect built heritage resources (13). 		
How we can attract businesses and a range of workers?		
1	Develop more affordable and rental housing to attract a range of workers	35
2	Attract a wider range of businesses in the technology, education, and health services sector (e.g., more office space)	31
3	Explore incentive opportunities to support local businesses	25
4	Collaborate with the business community (e.g., networking opportunities, meeting space provisions)	18
5	The District does not need to attract new businesses or expand commercial opportunities	17
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Expand transit options throughout the community to enable better commute for workers (13); • Concentrate businesses and commercial activities in Town and Village Centres (9); and • Encourage green businesses (9). 		

Have we understood your economy ideas correctly? Tell us if there is anything you want to change or add.		
1	Remove regulatory barriers and provide incentives to encourage business activities	20
2	The District is primarily a residential community and should not encourage commercial services or development	14
3	Support businesses providing services and products geared towards local residents	11
4	Develop additional housing options in Town and Village Centres close to employment opportunities	11
5	Collaborate with the business community to improve economic opportunities	9
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Encourage high-tech sector and innovative businesses (e.g., affordable housing supply, incentives for start-ups, attract headquarters) (8); • Improve the District process to support businesses (7); • Increase commercial opportunities and attractiveness throughout the community (7). 		

Example ideas:

- “Loosen up limitations on adding some commercial activity on the waterfront. People will use coffee shop and restaurant facilities.”
- “Promote and improve accessibility, affordability and diversity of services for lower and middle income residents.”
- “Keep business only as needed to serve local residents.”
- “Build lots of office space in Cypress Village that are attractive to young start-up companies.”
- “Encourage a hotel or a convention centre to attract visitors and provide somewhere that residents’ guests can stay that is not in North Vancouver or Vancouver.”

ENVIRONMENT

Environment was the least commented on topic, however, it still received approximately 480 ideas on the four questions presented. Participants were asked to share their ideas on how we can:

1. facilitate collaboration and encourage stewardship;
2. innovate to meet our climate action goals; and
3. protect the environment while meeting our housing needs.

Additionally, participants were asked to comment on the environment ideas in general, and provide any additional comments on environment related topics that were not captured from the three aforementioned questions.

The five most cited types of ideas for each of the questions, as well as other frequently suggested ideas were:

Rank	Ideas	# of Ideas generated
How we can facilitate collaboration and encourage stewardship?		
1	Partner with and support community environmental stewardship organizations and volunteers	39
2	Improve regulations designed to protect the environment	29
3	Educate residents about the environment, the community's natural assets, and current regulations (e.g., information campaign)	25
4	Encourage green and energy efficient building practices through regulations and incentives	25
5	Manage trees on both public and private properties ³	24
Other frequently suggested ideas include: <ul style="list-style-type: none"> • Protect our natural parks and forests from degradation (9); • Improve trails, parks and open spaces (6); and • Limit development above 1200 foot elevation (4). 		

³ These inputs were forwarded to the Interim Tree Bylaw Working Group, which is currently working on ways to regulate trees on private property that balances tree management best practices with community interests.

How we can innovate to meet our climate action goals?		
1	Reduce energy use and GHG emissions through regulations and incentives	41
2	Enable and encourage the use of alternative technologies that reduce GHG emissions (e.g., electric cars)	35
3	Improve opportunities for public and active transportation (i.e., walking, cycling and transit) throughout the community	24
4	Incentivize energy use reduction and water conservation	21
5	Preserve and maintain West Vancouver's parks and trails	8
	Maintain the existing character of neighbourhoods (e.g., housing size regulations)	8
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Protect the shoreline and address sea level rise (7); • Encourage renovation instead of replacements of old buildings (6); and • Lower carbon emissions from the community (5). 		
How we can protect the environment while meeting our housing needs?		
1	Concentrate new housing in Town and Village Centres and along transit corridors and protect forests	47
2	Increase energy performance in new developments (e.g., requirements, incentives)	28
3	Encourage green technologies that reduce resource consumption (e.g., water, energy)	24
4	Preserve the natural character of the community during development through environmentally-sensitive designs	22
5	Preserve existing natural assets in the community and enhance District parks and open space	18
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Protect existing character of mature neighbourhoods (e.g., housing size regulations) (15); • Encourage replanting and environmental enhancements (e.g., incentives) (13); and • Manage trees in the community³ (13). 		

Have we understood your environment ideas correctly? Tell us if there is anything you want to change or add.		
1	Increase regulations to protect and preserve the environment	27
2	Maintain neighbourhood character and limit development that do not respect existing character	21
3	Support previous cited Working Group recommendations	14
4	Develop additional amenities to provide more recreational and social opportunities in parks	13
5	Encourage renovation of existing homes as opposed to demolition (e.g., regulations, incentives)	9
<p>Other frequently suggested ideas include:</p> <ul style="list-style-type: none"> • Protect and improve the shoreline environment (8); • Maintain a high quality standard in our parks and trails (7); and • Education the community on environmental stewardship and natural asset protection (6). 		

Example ideas:

- “Encourage more volunteer activities to deepen the understanding of and familiarity with nature and environment around us.”
- “Protect means conserve forest, parks and green areas and enhance them.”
- “Promote and provide incentives for geothermal and super insulated homes.”
- “The best way to protect our environment is through the sensitive densification of existing neighborhoods where access to walking paths, golf courses, beaches and parks would not be interrupted by integration of new housing.”
- “Prepare to elevate streets in Ambleside flood plain from 14th Street to 18th Street by raising ground floor elevations for long term protection from storm surges and flooding caused by rising sea levels.”

SOCIAL WELL-BEING

Social well-being was the fourth most commented on topic, with roughly 490 ideas to the four questions presented. Participants were asked to share their ideas on:

1. how we can support the diverse needs of our community;
2. how our public facilities can better support our social well-being; and
3. how we can attract and accommodate missing demographics.

Additionally, participants were asked to comment on the social well-being ideas in general, and provide any additional comments on social well-being related topics that were not captured from the three aforementioned questions.

The five most cited types of ideas for each of the questions, as well as other frequently suggested ideas were:

Rank	Ideas	# of Ideas generated
How we can support the diverse needs of our community?		
1	Expand services and programs to support diversity and inclusiveness for all community members (e.g., all ages, backgrounds, languages, and income levels)	40
2	Increase accessibility of resource and services to seniors, people with disabilities, and new residents (e.g., information access, accessibility of facilities and routes)	26
3	Retain & improve community spaces to enhance social-interaction and community connectedness (e.g., improve facilities, encourage commercial and entertainment options)	24
4	Increase arts and cultural programs and community events across the community	20
5	Support and partner with other community-based service organizations and North Shore agencies	18
Other frequently suggested ideas include: <ul style="list-style-type: none"> • Do not support the diverse needs of the community (8); • Support previously cited Working Group recommendations (7); and • Enhance our park amenities and maintain existing ambiances (7). 		

How our public facilities can better support our social well-being?

1	Maintain and enhance the District's community and recreational facilities to ensure an inviting atmosphere	40
2	Develop new attractions and entertainment opportunities (e.g. restaurants and cafés, music and arts, and community events)	32
3	Design better public spaces and neighbourhoods that encourage social interaction	24
4	Continue to collaborate with residents and community organizations to increase opportunities for social interaction	14
5	Improve District communications with residents (e.g. increased advertising of events and making information available in multiple languages)	12

Other frequently suggested ideas include:

- Improve service and program options to meet specific community needs (e.g., seniors, youths, new residents) (11);
- Focus on improving the waterfront (e.g., enhance maintenance and accessibility, and enable more activities such as cafes, restaurants, recreation activities) (10); and
- Improve accessibility at public spaces and facilities, as well as connectivity to services (10).

How we can attract and accommodate missing demographics

1	Encourage the development of new affordable and rental housing	38
2	Expand housing choices that respect neighbourhood character (e.g., duplexes, coach houses, secondary suites)	24
3	Encourage family-friendly housing (e.g., suitable unit size and types)	23
4	Locate new housing developments in Town and Village Centres close to transit, amenities, shops and services	22
5	Promote supportive housing for seniors and persons with disabilities	10

Other frequently suggested ideas include:

- Allow for more multi-family development near schools and parks (8);
- Concerns regarding new development (8);
- Promote commercial activities and job creation, as well as better entertainment options in the community (8).

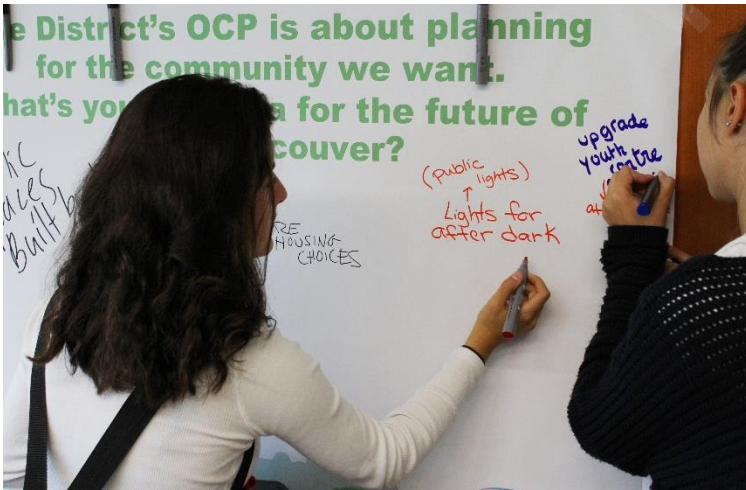
Have we understood your social well-being ideas correctly? Tell us if there is anything you want to change or add.		
1	Support for more housing options and affordable housing	24
2	Collaborate with the health authority and local service providers to improve and expand physical and mental health services	13
3	Improve accessibility at District facilities and programs and within the public realm	12
4	Encourage social interaction in neighbourhoods and in public spaces that connect the community	12
5	Continue to offer services and programs in public facilities and spaces (e.g., parks, recreation centres)	11
	Improve regulations and remove barriers that support social well-being (e.g., allow for a more pet-friendly community, improve public space cleanliness)	11
Other frequently suggested ideas include: <ul style="list-style-type: none"> • Encourage supportive housing in the community (9); • Don't develop, keep to low-rise buildings (8); and • Support community-based service organizations and volunteer groups (7). 		

Example ideas:

- “Support cultural events in public areas, such as concerts and artist events.”
- “Aging population: need emphasis on accessibility to shops, parks, and services.”
- “We are all residents of Canada and we should direct efforts to furthering integration of new residents into our community.”
- “No one can afford to live here. Fix it please.”
- “Service clubs and volunteer work should be encouraged. They do good for many in and around our community.”

v. YOUTH IDEASTORM

In order to keep our youngest residents engaged in the process of planning for their future community, a second youth-friendly engagement opportunity was provided to build on the initial youth “brainstorm” held in Phase 1. The “Youth IdeaStorm” event was held September 21, 2017 in the Youth Lounge at the West Vancouver Community Centre where over 20 youth aged 13 – 18 came together to share their ideas for the future of West Vancouver.



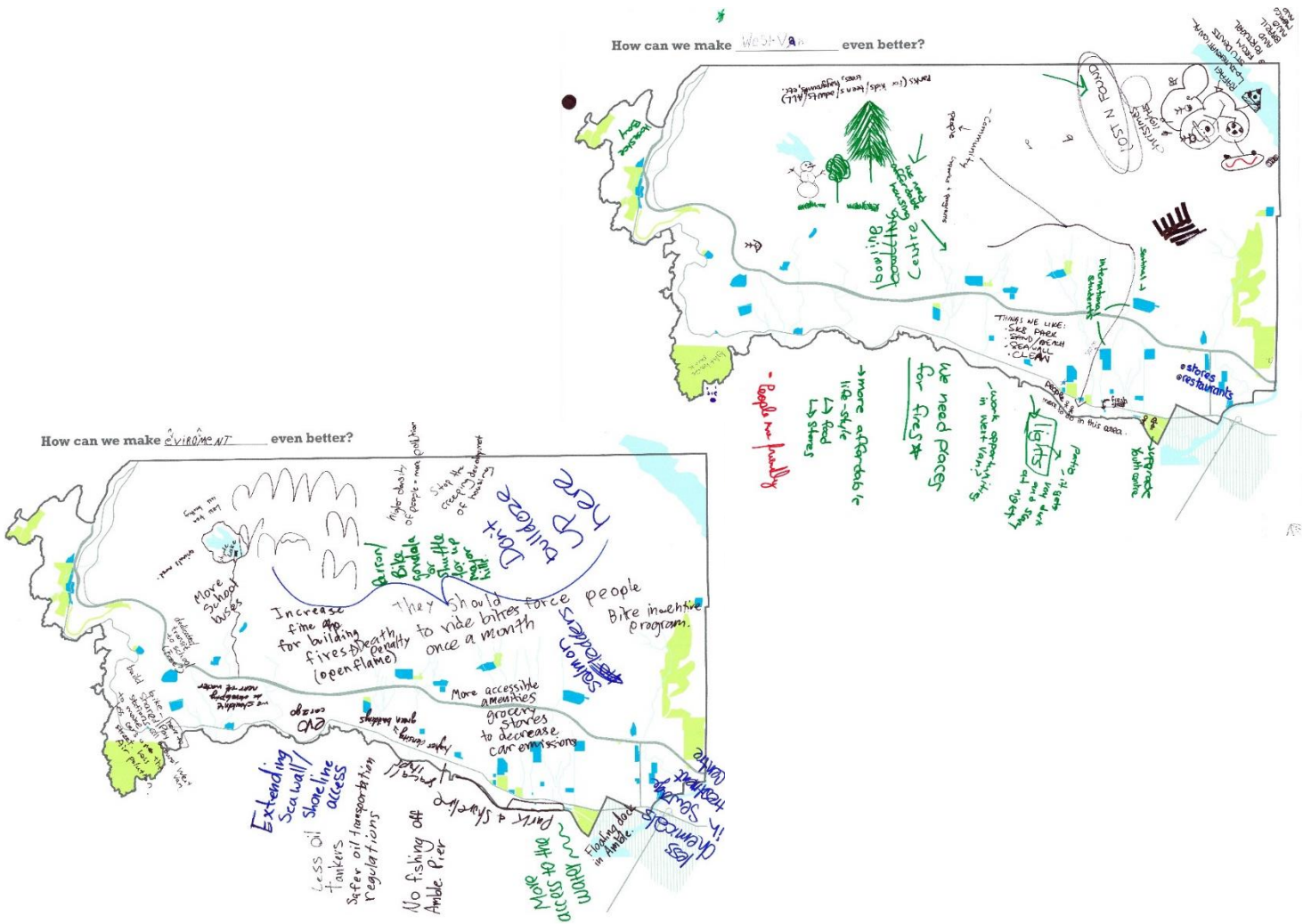
The event featured a brief PowerPoint presentation that provided background into the OCP Review process, recapped the results of the previous event in Phase 1, and outlined the afternoon’s activities. Given that the OCP will become the District’s number one planning tool for the next ten years, it will shape the future of the municipality during particularly formative periods in the lives of youth. It is important to ensure they are provided opportunities to contribute their ideas and creativity to the OCP Review process.

Following the presentation the youth split into three groups of between six and eight for a facilitated mapping exercise and brainstorm session. The activity started with mapping community resources for the five OCP topics. The use of maps encouraged the youth to think about both the types of community resources, but also their location and how they might be clustered or isolated. Once the groups had a sense of the current conditions for each topic they moved into a brainstorming session on how each topic could be made even better. Following the first brainstorming session, the youth were able to move to another table and share their ideas for a second set of OCP topics. The topic tables on housing, transportation, and the environment were the most popular.



Following the brainstorm session, each group chose the one “Big Idea” for each topic they felt was the most important to share with the larger group. These “Big Ideas” included:

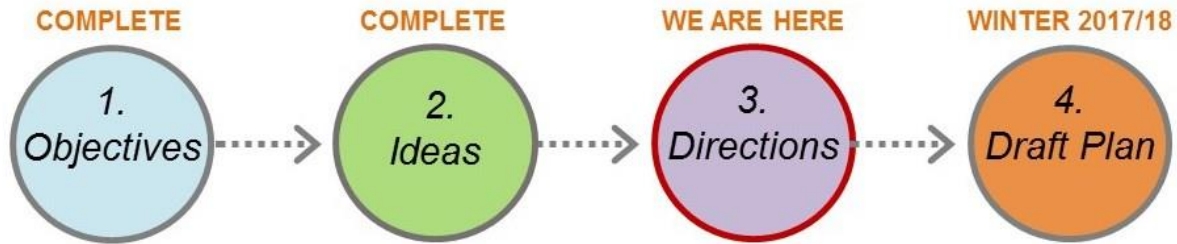
- Housing: Our population is getting wealthier and wealthier, we need lower cost housing for other economic groups too.
- Transportation: Buses are over-crowded, we need more of them and other alternatives to get around.
- Economy: Have shops and stores stay open later into the evening.
- Environment: Protect and preserve our shoreline and the public’s access to it.
- Social Well-Being: Create more public spaces for people to hang out.



Example Youth IdeaStorm Maps

4. Next Steps

In the Fall of 2017 the OCP Review will move into Phase 3 “Directions”. This phase will focus on asking the community to evaluate and refine the “Directions” that have emerged from the review process to date. These “Directions” will then form the basis of policies for the “Draft Plan”. There will be engagement at every phase and we encourage the community to continue to participate fully in this important initiative.



Thank you to everyone who participated in the public engagement events of Phase 2 and gave us their ideas for the future of West Vancouver. As the OCP Review continues there will be more opportunities for public engagement and idea sharing. Please visit www.westvancouver.ca/ocp to sign-up for project updates and stay engaged as the project moves forward.