

JUDGING CRITERIA

Films will be first screened by the West Vancouver 2010 and Explore North Shore Committee to ensure the films meet the duration, content and Copyright Guidelines.

Film Title: _____ Category: _____

Reviewer: _____ Date: _____

1-3 minute length

Yes No

Necessary permissions and releases

Yes No

The following rating scale will be applied to each entry immediately after the video is viewed by a member of the Explore North Shore Contest Judges Panel. The finalists will be selected from those scoring highest. It is understood that any evaluation of another's artistic endeavour involves a certain degree of subjectivity; however **decisions of the Explore North Shore Contest Judges Panel are FINAL.**

THEME	/25
<ul style="list-style-type: none">• Demonstrates a connection to the Explore North Shore theme, 2010: Get In The Games, by exploring the North Shore's role in the Olympic Winter Games• Embodies the richness of the North shore through its (one or all) arts, culture, history and sport	
CREATIVITY	/20
<ul style="list-style-type: none">• Original and captivating• Unites the theme and the criteria creatively• Imaginative writing and directing• Presents the theme in an interesting, fun and engaging way	
EMOTIONAL IMPACT /AUDIENCE APPEAL	/15
<ul style="list-style-type: none">• Tight, visually appealing and entertaining; not too long for concept• Affects the audience through eliciting an emotional response (despite the likeability of the subject matter) memorable• Creates a lasting impression	
STRUCTURE / STORY	/10
<ul style="list-style-type: none">• Images are arranged logically and effectively in a way that fits the purpose of the film, regardless of style of film• Story has a clear plot with a unique story line	
AUDIO/MUSICAL COMPOSITION	/10
<ul style="list-style-type: none">• Volume is consistent and background noise is minimal• The music and/or sound track is appealing and captures the mood of the scene	
CINEMATOGRAPHY	/10
<ul style="list-style-type: none">• Use of lighting and camera positioning are effective• Contains highly effective visuals (i.e. images are clear and appropriate for storyline)• The film contains high technical quality that allows viewers to experience the film	
EDITING	/10
<ul style="list-style-type: none">• The film flows seamlessly from scene to scene• Continuity which leads to emotional build-up and/or audience response	
TOTAL POINTS:	/100
COMMENTS:	