

November 19, 2008

174847

Mayor and Councillors  
District of West Vancouver  
750 17th Street  
West Vancouver, British Columbia  
V7V 3T3

Dear Mayor and Council:

I am writing to provide you with an update on the work of the Mobile Business Licence project.

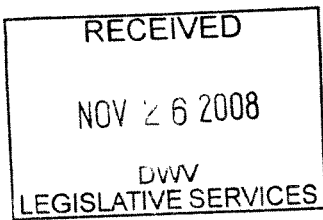
In January 2008, municipalities in the Okanagan and Similkameen regions launched a pilot project for mobile businesses. Under the pilot project, eligible mobile businesses have the option to upgrade to the Mobile Business Licence (MBL), allowing them to work in all 17 participating communities.

An interim report of the pilot project has recently been completed, showing that the MBL has been strongly embraced by both businesses and participating municipalities. Over 1,900 Mobile Business Licences were sold by the end of August, well above the 2007 baseline of 1,168 mobile businesses with multiple licences. The strong sales of the MBL have also resulted in a regional revenue increase of over \$160,000. All of this has taken place without an increase in administration from the municipalities.

A copy of the interim report and a supporting video are available online at <http://www.sbr.gov.bc.ca/resource-centre/business2.asp#licence>.

The Ministry of Small Business and Revenue is seeking to bring similar success to all municipalities in British Columbia. I strongly encourage you to take this opportunity to support local mobile businesses by partnering with neighbouring municipalities to establish a MBL agreement.

If your municipality already participates in an inter-municipal licensing agreement, I encourage you to consider expanding it to surrounding communities. This was the model of the Okanagan-Similkameen Pilot Project, which expanded from seven to seventeen participating municipalities.



If you would like any further information on the Mobile Business Licence project, or if my staff can provide further assistance in your endeavours to support small business, please contact Nicola Lemmer, Project Director, at 250 952-0607, or at [Nicola.Lemmer@gov.bc.ca](mailto:Nicola.Lemmer@gov.bc.ca).

I would also like to take this opportunity to thank you and your community for supporting the BizPaL program. Your participation in partnering with the provincial and federal governments to offer the BizPaL service to your community assists in making British Columbia the most small business friendly jurisdiction in Canada. You may be interested in a BizPaL informational video that was recently posted at [www.bcbizpal.ca](http://www.bcbizpal.ca).

If I can be of further assistance, please contact my office directly at 250 356-6611, by calling Enquiry BC toll-free at 1 800 663-7867 and asking to be transferred to my office, or by email at [SBR.Minister@gov.bc.ca](mailto:SBR.Minister@gov.bc.ca).

Sincerely,

Kevin Krueger  
Minister of Small Business and Revenue

cc: Honourable Blair Lekstrom  
Minister of Community Development

Robert Hobson  
President  
Union of British Columbia Municipalities

John Winter  
President  
British Columbia Chamber of Commerce

Local Chamber of Commerce

Nicola Lemmer  
Ministry of Small Business and Revenue