



Dear Head and Members of Council

0055-20-PICBCLZ

**Thanks to all of our PITCH-IN BC MUNICIPAL Participants for 2009! (6)**

100 Mile House, 150 Mile House, Abbotsford, Agassiz, Ahousat, Aldergrove, Anmore, Armstrong, Altlin, Barriere, Beaverdell, Black Creek, Burnaby, Burns Lake, Cache Creek, Campbell River Canoe, Canyon, Chase, Chetwynd, Chilliwack, Christina Lake, Clearwater, Clinton, Coldstream, Comox, Coquitlam, Courtenay, Cranbrook, Crawford Bay, Crescent Valley, Creston, Cumberland, D'arcy, Dawson Creek, Delta, Duncan, Edgewater, Elkford, Esquimalt, Farmington, Fernie, Fort Fraser, Fort Nelson, Fort St. James, Fort St. John, Fraser Lake, Fruitvale, Gabriola, Garibaldi Highlands, Gibsons, Grand Forks, Hazelton, Heriot Bay, Hope, Houston, Hudsons Hope, Invermere, Kamloops, Kelowna, Keremeos, Kimberley, Kitimat, Ladysmith, Lake Country, Lake Cowichan, Langley, Logan Lake, Lumby, Lytton, MacKenzie, Maple Ridge, McBride, Merritt, Mill Bay, Mission, Nanaimo, Nanoose Bay, Nelson, New Westminster, North Vancouver, Osoyoos, Parksville, Peachland, Pemberton, Penticton, Pitt Meadows, Port Alberni, Port Alice, Port Coquitlam, Port Hardy, Port McNeill, Port Moody, Port Renfrew, Pouce Coupe, Powell River, Prince George, Prince Rupert, Qualicum Beach, Quathiaski Cove, Quesnel, Radium Hot Springs, Revelstoke, Richmond, Roberts Creek, Robson, Rossland, Salmo, Salmon Arm, Salt Spring Island, Savona, Sayward, Shawnigan Lake, Smithers, Sooke, South Hazelton, Sparwood, Squamish, Surrey, Tahsis, Terrace, Tofino, Topley, Trail, Maple Ridge, Valemount, Vancouver, Vanderhoof, Vavenby, Vernon, Victoria, Wasa, West Vancouver, Westbank, Whistler, White Rock, Yubou

**Is Your Community on the list of participants in the 2009 PITCH-IN Week?** Were you one of the 137 communities who participated in PITCH-IN Week last year in BC? If so ... **Congratulations!!** ... you have many dedicated PITCH-IN volunteers who put in hundreds of hours during PITCH-IN CANADA Week Operation: Clean Sweep to keep your community clean and beautiful. These volunteers saved your Council thousands of dollars in clean-up costs and freed your staff to attend to other priorities.

**PITCH-IN BC provided these volunteers with the materials, ideas, incentives, to undertake the often unpleasant and definitely challenging tasks to clean-up and beautify your community – all for free!!** PITCH-IN BC has been organizing and promoting, PITCH-IN CANADA Week and recruiting and supplying volunteers with the materials for PITCH-IN CANADA Week, for over **35 years**. That's a lot of volunteer hours over three+ decades – and adds up to a lot of dollars saved by your Council!

**How can your community become involved?** One way is by becoming a **Member\*** of PITCH-IN BRITISH COLUMBIA. With continued financial support and involvement by BC municipalities we will truly make our province the "Beautiful British Columbia" that we are so proud of!

Help us continue to help your PITCH-IN volunteers !  
Become a Member\* of PITCH-IN BRITISH COLUMBIA today !

*"The City's involvement in PITCH-IN CANADA Week, Operation: Clean Sweep, is a benefit to the community as it provides assistance in city-wide clean-ups, builds upon Communities In Bloom initiatives and promotes environmental awareness. This enhances both the urban and natural environment and develops a strong sense of community pride and responsibility. The estimated value.. of our PITCH-IN volunteers' hours IN 2008 is \$340,000 to \$612,000."*

Sandra Kranc, City of Oshawa.

\*Membership fees are population based – see over!

**PITCH-IN BRITISH COLUMBIA.... VOLUNTEERS IN ACTION!!**



www.pitch-in.ca



## THE BENEFITS OF BEING A PATRON OF PITCH-IN

### **\*You are helping the PITCH-IN volunteers in your community who use our free year-round programs and materials to:**

- *clean up and beautify your neighbourhoods*
- *educate about the importance of individual responsibility for taking care of their environment*
- *undertake projects and campaigns encourage pre-cycling, and living by the 4 R's lifestyle- refuse, reduce, reuse, and recycle*
- *participate all year round in projects that save your Council money and invests in your community's future*

### **\*These EXCLUSIVE Benefits for your Council, PITCH-IN Coordinator and Staff:**

- ✓ access to Patron Secure Section of the PITCH-IN website to download free materials including
  - detailed Action + Communications Plan for PITCH-IN CANADA Week
  - Communications and Action Plan for *The 20-Minute Makeover*
  - The Civic Pride Program, a comprehensive, year-round, litter control and waste management program (manual, workshop materials, DVD, use of logo, etc...)
- ✓ right to use the PITCH-IN trademarks including the PITCH-IN, CIVIC PRIDE and *The 20-Minute Makeover* logos
- ✓ purchase the official SEMAINE PITCH-IN WEEK flag at a reduced price of \$75
- ✓ free registration in the *The National Civic Pride Recognition Program*
- ✓ your community listed and linked on the PITCH-IN CANADA Website as a
- ✓ access to PITCH-IN CANADA staff as you design local litter control + beautification programs

### **\*For Your Local Volunteers:**

- ★ Guaranteed + Priority access to free PITCH-IN Week garbage/recycling bags for volunteers (must apply by March 15)
- ★ Ensure that PITCH-IN Week can continue as a resource for your community groups, so they receive clear recycling bags and the yellow waste removal bags!

You might also want to check out these other **PITCH-IN CANADA** materials and programs for your staff, your Council and the volunteers in your community, all available as FREE downloads from [pitch-in.ca](http://pitch-in.ca)

- ecoActive Schools
- Green Shopper
- Shoreline Clean-up
- Fastest Broom Contest ( a great kick-off for PITCH-IN Week!)
- Tra\$h-A-Thons
- Pollution Counts
- Re-THINK Educational Unit
- Posters, Colouring Books, Action Projects for the Environment

THANK YOU!!!



## THE COST OF BECOMING A PATRON OF PITCH-IN

The cost is dependent on your community's population.  
That makes it fair for all and enables even the smallest villages or hamlets to become a patron.

Population of your Community	Patron's Fee
1 – 500	\$125
501 – 1000	\$175
1001 – 2500	\$225
2501 - 5,000	\$ 350.
5,001 - 10,000	\$ 425.
10,001 - 25,000	\$ 550.
25,001 - 50,000	\$ 675.
50,001 - 100,000	\$ 750.
100,001 - 250,000	\$ 1250.
250,001 - 500,000	\$ 1500.
500,000+	\$ 2000.

November 08

## PATRON APPLICATION

Name of Community.....

Mailing Address.....

City/Town/Village .....Province/Territory .....

Postal Code .....Telephone (     ) ..... Fax (     ) .....

Contact Person ..... Title .....

Email ..... Community's Website www. ....

Population ..... taken from (year) .....census

Amount of Fee Enclosed (see chart for applicable rate)                      \$.....

We need an invoice. Our Purchase Order Number is ..... (*please attach PO*)

**Send this Form to:**

PITCH-IN CANADA National Office,  
Box 45011, Ocean Park PO, WHITE ROCK, BC, V4A 9L1

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