
Subject: FW: Attn: W. V. Council re Farmers' Market

From: ()
Sent: July 19, 2009 2:41 PM
To: Info
Subject: Attn: W. V. Council re Farmers' Market

Today, while attending the Ambleside Farmers' Market, I received the information regarding the enormous rental increase for its present location from \$3,024.00 to \$6,048.00. I also understand there is no offered plan for nearby relocation.

Farmers' Markets are an asset to the community and like in Europe, etc. offer the freshest of fruits and produce right from the source - no middleman distributor or product sitting in warehouses waiting for delivery, etc. I am in full support of the continuance of these markets and the hardworking people who get up very early in the morning to bring the best of the fields and orchards directly to us, along with the participating artisans.

Before we lose them to other locations outside our West Vancouver community, I urge you not to make it so financially unviable for them to continue that we lose them for the future. Two days a week is not going to close down local businesses and their presence adds to the flavour of what is often considered 'staid' West Vancouver. These Farmers' Markets seem to co-exist very successfully all over the lower mainland so lets not lose them. It is such a treat to be able to selectively scan, select, meet a friend or neighbour...all without lining up in an impersonal way...and market in the more traditional manner.

Surely there is some common ground on which to accommodate the possibility of these people to be welcome to stay in Ambleside without the almighty dollar driving them away.

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