



**Business Council of
British Columbia**

Suite 810
1050 West Pender St
Vancouver, BC
V6E 3S7

0055-01

Telephone 604 684 3384
Facsimile 604 684 7957
info@bccbc.com
www.bccbc.com

(9)

May 27, 2009

Her Worship Pamela Goldsmith-Jones
The Mayor and Council
District of West Vancouver
750 - 17th Street
West Vancouver, BC V7V 3T3

Your Worship:

Re: Business Council of BC Outlook 2020 - Chapter One Invitation

On behalf of the Business Council of British Columbia, I would like to draw your attention to an important event this June 16th, and I enclose a registration brochure in that regard. The Business Council has initiated a major piece of policy research that is designed to provide a blueprint for charting BC's economic course over the next decade. In support of this work, we are hosting Chapter One of our **Outlook 2020 Summit Series** on June 16th, with a look at BC as a small, open economy and how we relate to our trading partners to the south and across the Pacific.

We welcome your participation, and I would like to encourage you to bring the event to the attention of your colleagues and contacts as well. In our view, the Summit Series and the discussion papers supporting it should be of interest to a broad spectrum of leaders in the province - business, academic and government. Your participation in our Summit Series will strengthen the effort we are undertaking to positively shape the economic landscape over the post-Olympic decade.

Our luncheon keynote speaker will be **David Gergen**, CNN's senior political analyst and White House advisor to Presidents Nixon, Ford, Reagan and Clinton. Mr. Gergen will provide an insightful look at the Obama administration and what we might expect to see in the next four and perhaps eight years. A morning panel discussion on the impacts of the external environment, led by pre-eminent Canadians including our Outlook 2020 Summit Series Co-Chairs **David Emerson** and **Carole Taylor**, together with CN Chair **David McLean** and Carleton University Distinguished Fellow **Colin Robertson**, will help set the stage for Mr. Gergen's remarks.

Details and registration information are contained in the attached brochure. If you have any questions, please don't hesitate to contact myself or Karen Graham (Karen.Graham@bccbc.com). I look forward to seeing you at Chapter One on June 16th.

Yours truly,

Virginia Greene
President and Chief Executive Officer

/kg Encl.

OUTLOOK 2020:

SHAPING B.C.'S ECONOMIC FUTURE

Business Council of British Columbia Summit Series
June - November 2009

Chapter Two

**Foundations for the Future:
Innovation, Human Capital and B.C.'s Next Economy**

September, 2009 • 8:30 am – 12:00 pm

Working sessions include an emphasis on B.C.'s changing demographics and what it means to the economy and future business opportunities, as well as the need to quicken the pace of educating and training British Columbians to compete in the changing, and increasingly competitive, global economy. Chapter Two also highlights the need for innovation that will diversify the B.C. economy and help make traditional industry sectors more vital and competitive, as well as the important role of immigration in shaping this province's future.

Chapter Three

**Positioning for Prosperity:
Commercial and Industrial Opportunities for a
New B.C. Economy**

October, 2009 • 8:30 am – 12:00 pm

Working sessions include the need for solid economic foundations in energy, infrastructure, creativity and communications if B.C. hopes to define and deliver a prosperous future. Chapter Three also recognizes the potential of northern B.C., the urban creativity of Metro Vancouver, the critical use of technology and the growing catalogue of exportable services and creative industries across the province.

Chapter Four

**Smaller World, Bigger Game:
Options and Opportunities Shaping BC's Economic Future**

November, 2009 • 10:00 am – 2:00 pm

Chapter Four emphasizes how government, business and educators can work together to position B.C. for economic success. In addition, this final session in the Outlook 2020 summit series will highlight the decisions, policies, resources and investments which the Business Council believes must be made today to secure tomorrow's prosperity. As part of this final Chapter in the series, the Honourable Gordon Campbell, Premier of British Columbia will have the opportunity to participate and respond to the results and recommendations of Outlook 2020.



Business Council of
British Columbia

REGISTER NOW
www.Outlook2020BC.ca
604 646 3591

OUTLOOK 2020:

SHAPING B.C.'S ECONOMIC FUTURE

Business Council of British Columbia Summit Series
June - November 2009

CHAPTER ONE INVITATION



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energy for people



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or by phone at 604 646 3591

OUTLOOK 2020:

SHAPING B.C.'S ECONOMIC FUTURE

Business Council of British Columbia Summit Series
June - November 2009

On behalf of the more than 260 member organizations of the Business Council of British Columbia, we would like to invite you to join us for the first Chapter of Outlook 2020: Shaping B.C.'s Economic Future, our upcoming four-part summit series on the future of British Columbia's economy.

The four chapters of Outlook 2020 will highlight a variety of timely topics aimed at determining the shape and capacity of British Columbia's future and our ability to prosper as a small, open economy in a global marketplace that has never been more complex or competitive. The series will examine B.C.'s changing demographics, current international trends and detail the range of options and opportunities ahead of us. An important part of the series will be its reference to 29 discussion papers commissioned by the Business Council on the years ahead.

The first Chapter of the Outlook 2020 Summit Series will be held on Tuesday, June 16, 2009, at the recently expanded Vancouver Convention Centre. Entitled *The Life and Times of a Small Open Economy in a Changing World: British Columbia's International Perspective*, it will include an interactive panel focusing on B.C. in the global economy.

The Chapter One summit will also feature a luncheon keynote by David Gergen, one of the most respected political analysts in the United States. Mr. Gergen is CNN's Senior Political Analyst and was a White House advisor to Presidents Nixon, Ford, Reagan and Clinton. In his address, he'll take a look at "The first 150 days and next eight years" of the Obama administration and its impact on Canada and the rest of the world.

Outlook 2020: Shaping B.C.'s Economic Future will give business, community and government leaders a unique and informative opportunity to help define and shape Canada's Pacific province immediately following the provincial election on May 12. We hope you and your organization will take advantage of the series and join us as active participants as we look to 2020 and the economic future of our province.

OUTLOOK 2020: SHAPING B.C.'S ECONOMIC FUTURE Chapter One – The Life and Times of a Small Open Economy in a Changing World: British Columbia's International Perspective

Tuesday, June 16, 2009 10:00 am – 2:00 pm
Ballroom, Vancouver Convention Centre (West)



Graham MacLachlan
Chair,
Business Council of
British Columbia



Carole Taylor
Co-Chair,
Outlook 2020



David Emerson
Co-Chair,
Outlook 2020

Chapter One

The Life and Times of a Small Open Economy in a Changing World: British Columbia's International Perspective

Tuesday, June 16, 2009 10:00 am – 2:00 pm
Ballroom, Vancouver Convention Centre (West)

9:00 am REGISTRATION

10:00am WELCOME

Panel Discussion

The Life and Times of Small Open Economies in a Changing World: British Columbia's International Perspective

In an increasingly competitive global marketplace, where often unruly external forces are shaping BC's future more than ever before, what does the world have in store for small, open economies like ours? Equally important, what are the international realities heading into 2020, and how should British Columbia best position itself in the years ahead?

Panelists:

Colin Robertson, Distinguished Fellow, Carleton University
David Emerson, Executive Chair and CEO, BC Transmission Corporation, and Chair, BC Economic Advisory Council
David McLean, Chair, Canadian National Railway Company

Moderator:

Carole Taylor, Chair, Federal Economic Advisory Council

11:30 am NETWORKING BREAK

12:00 pm LUNCHEON

1:00 pm KEYNOTE PRESENTATION

The First 150 Days, the Next Eight Years: The Obama Presidency and its Impact on Canada and the World

David Gergen, Senior Political Analyst, CNN



While President Barack Obama's administration is barely 150 days old, the 44th President has captured the imagination of the world during an international economic crisis that arguably rivals the Great Depression in scope and complexity. In addition, the President is re-shaping America's domestic and international agenda. With Canada, and the world, counting on a US-led economic recovery, what will the next four—and perhaps eight—years look like in an Obama administration?

As a White House advisor to Presidents Nixon, Ford, Reagan and Clinton, David Gergen is one of America's best known and most respected political commentators, editors and teachers. Today, his considerable skills and experience can be seen mightily as a Senior Political Analyst for CNN.

INDIVIDUAL REGISTRATION \$299.00 per person (plus GST)

TABLE OF 8 \$2,392.00 per table (plus GST)

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or by phone at 604 646 3591

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