

COUNCIL AGENDA/INFORMATION

Closed
 Reg. Council
 Supplemental

Date: May 4, 09
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DISTRICT OF WEST VANCOUVER
750 – 17TH STREET, WEST VANCOUVER, BC V7V 3T3

COUNCIL REPORT

Date: May 4, 2009 File: 0270-07
From: Brent Leigh
Subject: **Strategic Planning Status Report: Public Consultation Phase**

RECOMMENDED THAT:

For information only

Purpose

The purpose of this report is to provide clarity about the desired outcomes of the strategic planning process through to the end of June.

1.0 Background

1.1 Through reports of February 2nd, March 23rd and April 6th 2009, Council authorized the creation of a community based strategic plan and a schedule that sees this process complete in this calendar year.

This report acknowledges where we are in the process, the next steps and expected outcomes through the public consultation phase.

The District has completed two "Open Space" meetings, which provided community input on ideas around a community vision and the conditions required to support that direction. This input was gained on April 1st at the Wosk Center for Dialogue (130 attended) and April 25th (48 attended) at the West Vancouver Memorial Library. As shown below in the table below, this will continue with public meetings in June and beyond.

The process to date centered on the exploration of four questions:

- What inspires you to make West Vancouver your home?
- What is unique about our past?
- What are the issues of today we need to face?
- What should West Vancouver be in the future?

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In each Open Space session these questions were explored in a dynamic form called a "Matrix technique" where participants interviewed one another and the results were shared with a particular focus on the desired future. The afternoon of both these day sessions was invested in determining what West Vancouver had to pay attention to as it moved toward those notions of the future.

These sessions brought forward rich dialogue and content. The participants acknowledged their time well spent and we believe the content adequately informed forward movement of the process.

2.0 Policy

2.1 There are no policy implications at this time

3.0 Analysis

As the schedule below notes, the content of the Open Space meetings will be provided in summary to Council prior to a May 11th. At that meeting the key questions that arose at Open Space will be ratified by Council and the ideas as will themes that came forward to shape a vision.

This material will move forward to a "World Café" process where the community will be invited to explore the key issues, and consider the direction of the draft vision. These Cafes will be held on June 3rd at the West Vancouver Community Center and on June 5th at the Gleneagles Community Center (both at 6:00 to 9:00 pm). We trust these times and locations will ensure maximum community participation.

When the key questions for the World Café's are approved by Council staff will arrange that they be posted at various coffee shops around West Vancouver. This will allow people to both comment on the questions and be aware of the main Cafes on June 3rd and 5th. In addition this material will be posted on the Districts web forum to secure further interaction on these ideas.

Further updates will be provided as we move into drafts of vision, mission and key goals; however the following is provided to offer an overview and expected outcomes up until the end of June.

April 1, 2009
April 25, 2009

Community
Open Space
Sessions

vision ideas
community goals and priorities

April

Develop Terms of
Reference for
Working Group
and appoint

direct public consultation process
ensure integrity of information flow
review vision, goals and strategy
development

May 11, 2009
4:00 to 6:00pm

Special
Council
Workshop
(in public)

share outputs from Open Space
consultant to facilitate formation of draft
community visions
confirm/get feedback on key goals and
questions

May 19 - 26, 2009
4:00 to 6:00pm

Community
Coffee Chats
and on-line
discussion

promote World Cafes on the June 3rd
and 5th
provide input on the community goals
and café questions with poster boards in
coffee shops
extend key questions to online survey
share draft community vision

May 25, 2009
**Orientation / Working
Group**

Strategy
Team, WG
and Council

review draft visions and mission
reinforce goals and attendance at World
Cafes

June 3 & 5, 2009
Working Group to attend

World Cafes
(Community Centers)
in public

input on draft community vision, goals and priorities
questions about strategies to meet community goals

Schools & other mini-Café sites

Week of June 8, 2009
4:00 to 6:00pm

Working Group Session

debrief on World Cafes
refine community vision and goals
provide direction on the draft corporate mission developed May 15
plan strategy setting day

June 10, 2009
Day Long Workshop

Council/
Executive/
Strategy Team/
Working Group

confirm corporate mission
develop high level core strategies for achieving community vision and goals (basis for draft strategic plan)
reach agreement on the metrics for the balanced scorecard at the whole district level

June 25, 2009
Day Long Workshop

Council/
Executive/
Strategy Team/
Working Group

report high level strategic plan to Council
initiate community outreach process

4.0 Options

- 4.1 This is an aggressive schedule, but still achievable. The high level strategic plan completed by late June allows for tactical departmental plans to be completed over the summer, and tied into first draft capital and operating budgets.

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