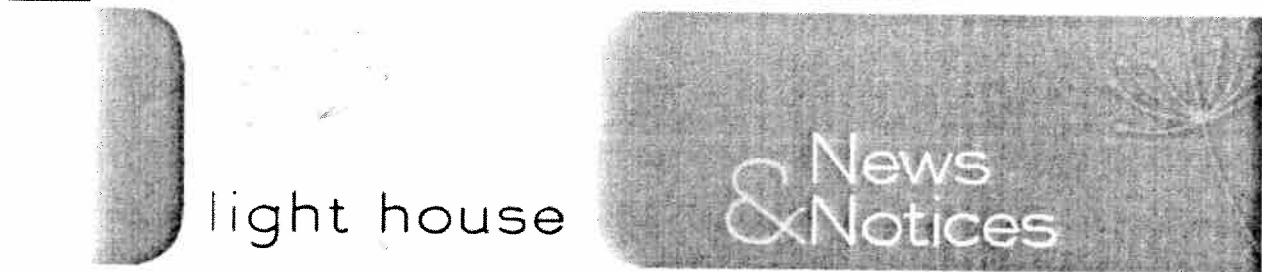


From: Light House Sustainable Building Centre [info@sustainablebuildingcentre.com]
Sent: April 27, 2009 2:08 PM
To: MayorandCouncil
Subject: New speaker announced! Market Insights this Wednesday, April 29. Green building pre-election special

Email not displaying correctly? [View it in your browser.](#)



**Green Building Market Forum for Quarter 1,
2009 New Speaker Added!** Joan McIntyre, Liberal MLA
Candidate for West Van Sea-to-Sky



"It's like the gun went off, and everyone was racing towards green, but then I heard the second shot, signaling a false start."

- Norm Taylor Vice President Collier's Client Representation Group, Light House Market Insights Forum, UBC, January 2009

[Click here to register](#)

What's on for the April 29, 2009 Market Insights?

Panelists:

Shane Simpson, Environment Critic for the NDP and Candidate for Vancouver-Hastings; **Damian Kettlewell**, Deputy Leader of the Green Party and MLA Candidate for Vancouver-False Creek; **Marc McPherson**, Department Head at BuildDirect.com MLA Candidate for BC Conservatives for Delta North; **Keith Sashaw**, President of Vancouver Regional Construction Association. **David Ramslie**, Manager, Sustainable Development Program, City of Vancouver Sustainability Group.

NEW! **Joan McIntyre**, Liberal MLA Candidate for West Van Sea-to-Sky

Next Market Insights

Date: April 29, 2009
Time: 8:00 - 10:30am
(Doors open at 7:30am for breakfast and networking)

Location: ICBC Concourse, Morris J Wosk Centre for Dialogue, SFU

Cost: \$62.50

Register Now!

Questions? Contact us at 604-628-5960 or email amanda@sustainablebuildingcentre.com

Promote your business at Market Insights

1. Remember your business cards
2. Bring pamphlets or product samples to share with attendees. There will be a table where materials

The world is focused on financial meltdown and solutions to keep us from falling into a protracted recession. **BC lost 16,000 jobs in the construction sector in March alone**, and high profile projects have stalled due to lack of credit. The IMF estimates that the effect of financial downturn has already amounted to a 4.5% reduction in global GDP.

At the same time, the economic effect of climate change is estimated to reach a 10% reduction in world GDP unless appropriate policy is implemented. The Canadian National Round Table on the Environment and the Economy reports that, in the absence of any intervention, carbon emissions from Canada's commercial buildings alone are set to grow to 207% above 2008 levels by 2050.

This quarter, Light House Sustainable Building Centre teams up with the Vancouver Regional Construction Association to focus on the solutions on offer to the construction sector in the 2009 election. We have invited a special guest panel to discuss the platforms of BC's political parties, specifically how they are addressing the concerns of the construction industry.

Panelists will discuss:

- How their policies will support jobs and growth in the real estate and construction sector
- How policy will help BC reclaim its leadership position in green building services and technologies
- Discuss the impacts of climate change mitigation/adaptation policy on the real estate and construction sector
- Share their vision of a sustainable real estate and construction industry

Join us for a first class discussion of policies of relevance to our industry and hear what solutions are tabled for economic and environmental progress.

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Market Insights Q1, 2009 is brought to in partnership with the **Vancouver Regional Construction Association**, and thanks to the sponsorship of **SuperSave Gas** and the Light House Market Insights Sponsors (see below).



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