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**From:** Crystal Wilkes [crystalrosewilkes@gmail.com]  
**Sent:** Tuesday, August 25, 2009 10:48 AM  
**To:** Sheila Scholes  
**Subject:** FW: Ride-Share Week Proclamation 2009 & Info  
**Attachments:** RSW 2009 Proclamation-2 2.doc; RideShareWeek-1Pager.doc

(34)

Dear Mayor and Council,

We would like to ask you to proclaim TransLink Ride-Share Week taking place October 5 – 9, 2009 at one of your council meetings. TransLink Ride-Share Week is a way to recognize concerns about the environment and the need for alternative commuting options within the Metro Vancouver. British Columbian commuters can utilize the Jack Bell Ride-Share database available free online at [www.ride-share.com](http://www.ride-share.com) to find a suitable ride-match .

In September we will also be forwarding posters that we request be displayed in your recreation centres, libraries and other municipal buildings. Also if there is an internal email server that we may post this event on please let us know and we will create a message to be sent out.

Thank you for your consideration in this matter, I look forward to hearing from you soon.

Please review the attached documents & advise as to the meeting's date where the proclamation is to occur.

1. TransLink Ride-Share Week Proclamation
2. Information about TransLink Ride-Share Week

Yours Sincerely,

Crystal Wilkes  
Ride-Share Week Coordinator  
604 255-7780

# **TransLink Ride-Share Week 2009**

Transportation emissions are still BC's largest source of emissions, and they're rapidly growing. Of transportation emissions in BC, the largest percentage share is passenger vehicles.

TransLink Ride-Share Week 2009 taking place this October 5 - 9th is one way for you to help reduce emissions by filling up your car seats with people and getting you where you want to go faster. During Ride-Share Week commuters who are already ridesharing and new registrants who register at [ride-share.com](http://ride-share.com) will have a chance to win great prizes too.

Try sharing a ride everyday using the free online services available through [ride-share.com](http://ride-share.com). If you can't rideshare everyday any number of days works - once a week, twice or only in the event of bad weather or an emergency. If you want, you can also book one trip at a time. Of course, the more you rideshare, the more you enjoy the benefits - savings, less stress, HOV lane access and greater productivity. Pick your perfect ride-share at [www.ride-share.com](http://www.ride-share.com).

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[*name of Mayor*]  
Mayor

# **RIDE-SHARE WEEK 2009**

**WHEREAS** Part of the South Coast British Columbia's Transportation Authority's (TransLink) mandate is to develop and implement transportation demand management strategies and programs, designed to influence the demand for and choice of transportation services to the public in the Metro Vancouver area; and

**WHEREAS** TransLink partners with Jack Bell Ride-Share (JBR) to promote ridesharing in the region; since inception of its on-line ride matching system in 2005 it has facilitated the creation of over thousands of registered rideshares; and

**WHEREAS** The purpose of RideShare Week is to raise awareness of the benefits of ridesharing, reduce the number of single occupant vehicles on the Region's roads, reduce greenhouse gas emissions, and to grow the rideshare database to facilitate more matches; and

**WHEREAS** Our intent is to encourage our employees, constituents, businesses and institutions to actively promote ride-sharing at least once a year with a view to improving our quality of life and making Metro Vancouver a better place to live.

**NOW, THEREFORE,** I, [*name of Mayor*], Mayor of the City of [*name of Municipality*], do hereby proclaim **October 5 - 9, 2009 as Ride-Share Week**" in the City of [*name of Municipality*], British Columbia, and urge the community to support this worthy initiative.

**IN WITNESS THEREOF,** I have hereunto set my hand and caused the Seal of the City of [*name of Municipality*] to be affixed, this \_\_\_\_ day of \_\_\_\_\_, 2009.