



DWV Arts & Culture Strategy – Steering Committee
MEETING NOTES – October 18, 2017, 3:30 -5:15 p.m.

Municipal Hall, Main Floor Conference Room, 750 17th Street, WV

SC Members: Graham Nicholls (Co-Chair), Stephen Mikicich, Rob Gloor, Don Vaughan, Stephanie Jones, Paddy McLeod. Staff: Doti Niedermayer, Christie Rosta, Imran Mitha

Via Skype: MDB Insight: Greg Baeker

Regrets: Jacquie Gijssen (Co-Chair), Corinne Ambor, Jackie Wong, Anne Mooi, Chief Janice George, Terry Pask, Tracey Tarling. Resigned: Meichen Waxer

AGENDA:

1. Welcome
 2. Review revised timeline
 3. Consultants' remarks regarding the draft Table of Contents
 4. Overall feedback on draft Table of Contents from SC Members
 5. Consultants' remarks regarding draft Goals and Objectives Framework
 6. Overall feedback on draft Goals and Objectives Framework from SC Members
 7. Next steps
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MEETING NOTES:

1. Welcome:

G. Nicholls (Co-Chair) welcomed members and Greg Baeker of MDB. D. Niedermayer introduced C. Rosta, Manager of Events & Film for the District, who will attend SC meetings going forward. Committee was informed that M. Waxer has resigned due to commitments with work.

2. Review revised timeline:

Committee suggested that time between draft Strategy on December 11 and public consultation January 15 could be used to gain input via an online survey, if no major changes are made at the Dec 11th SC meeting. There was concern about rolling out a draft Strategy on-line with no context or background. Key stakeholders could be engaged between Dec 11-Jan 15 with sit down meetings instead to provide feedback. Broader community input through meetings would be in January. Committee suggested longer time for community input than Jan 15-26. World Cafés in May were held during a concentrated period of time. Perhaps an on-line survey could be out at the same time and have a longer response time with community meetings held in a two week time frame.

3. Consultant's remarks on draft Table of Contents:

- Executive Summary of 2-3 pages will provide an overview of ACH sector in West Vancouver. It will also connect the Strategy to other key planning processes including the OCP, Economic Development Plan, Tourism Strategy, Vital Signs report.
- A summarized version of the SOAR report will be an appendix in the final report.
- The final Strategy will have an implementation plan much like the Parks Master Plan. Staff to send the Parks Plan to SC for information.

4. SC feedback on draft Table of Contents:

- A glossary is needed to define key terms.
- A “mandate” section should be added that clearly defines what the District’s mandate is in relation to arts and culture.
- The Strategy should also outline what it is NOT (what it does not address).
- A stand-alone Executive Summary to summarize the Strategy will be essential.
- An Introduction to outline how the Strategy fits with other plans, priorities and processes. What is our starting point and why a Strategy.
- The Introduction and Goals & Objectives should outline how the Strategy integrates into all planning processes and into Parks, Culture & Community Services.
- Facility Assessment: the Strategy will not make a final recommendation or conclusion on a purpose-built facility such as specific location, size and programming. However, the Strategy can make a comment about the state of current cultural facilities and summarize feedback from the community regarding facilities. The Ambleside Waterfront Plan has an arts facility penciled in. Nothing has been confirmed.

5. Consultant’s remarks on draft Goals and Objectives Framework:

- MBD: Concerned that too many sections deal with integration and collaboration and may overlap or restate previous points.

7. SC feedback on draft Goals and Objectives Framework:

- GOAL THREE: Too far reaching to be a stand-alone goal; Needs to be more aspirational. Integrate into GOAL FIVE. Report should be realistic regarding amount of development in West Vancouver.
- GOAL FIVE: Concern about recommending an exact location for a Community Arts Building. While the Ambleside Waterfront Plan has tentatively earmarked a location for a new facility, it was intended to “ earmark” rather than direct. The Waterfront Plan was ahead of the Arts & Culture Strategy and did not want to move forward without considering arts and culture activity and facilities. The Strategy can be more open about an exact location (if a facility is recommended) and wait for a Facility Feasibility Study after the Strategy is completed.
- There are some contradictions that need to be addressed regarding facilities.

8. Next Steps:

- Cultural Services staff will also meet to review the Table of Contents and Goals & Objectives Framework.
- Next Meeting: Tuesday, October 24th at 3:00PM in Municipal Hall, Main Floor Conference Room, 750 17th Street, WV

Meeting adjourned at 5:15PM