



Waterfront Concept Plan: Community Survey Summary

Published April 20, 2016

#1100085

Introduction

Fall 2015

Winter 2015

Spring 2016

OUTREACH

connect to
discuss issues
& opportunities

Stakeholder
conversations

CONCEPT

share &
review overall
waterfront
vision

Public open houses, community survey, summary of
engagement outcomes

DETAILS

advance
details & priorities
of constituent
parts

SYNTHESIS

analyze &
present
consultation
findings

REPORTING

propose
waterfront plan
& implementation

Council
meeting

The survey was one component of the public consultation process endorsed by Council in October, 2015. This report provides an overview of the survey results only. A summary of other aspects of the consultation process (e.g. public meetings, letters, open houses) will also be provided in the Synthesis and Reporting phases of the consultation process.

Community Survey Overview

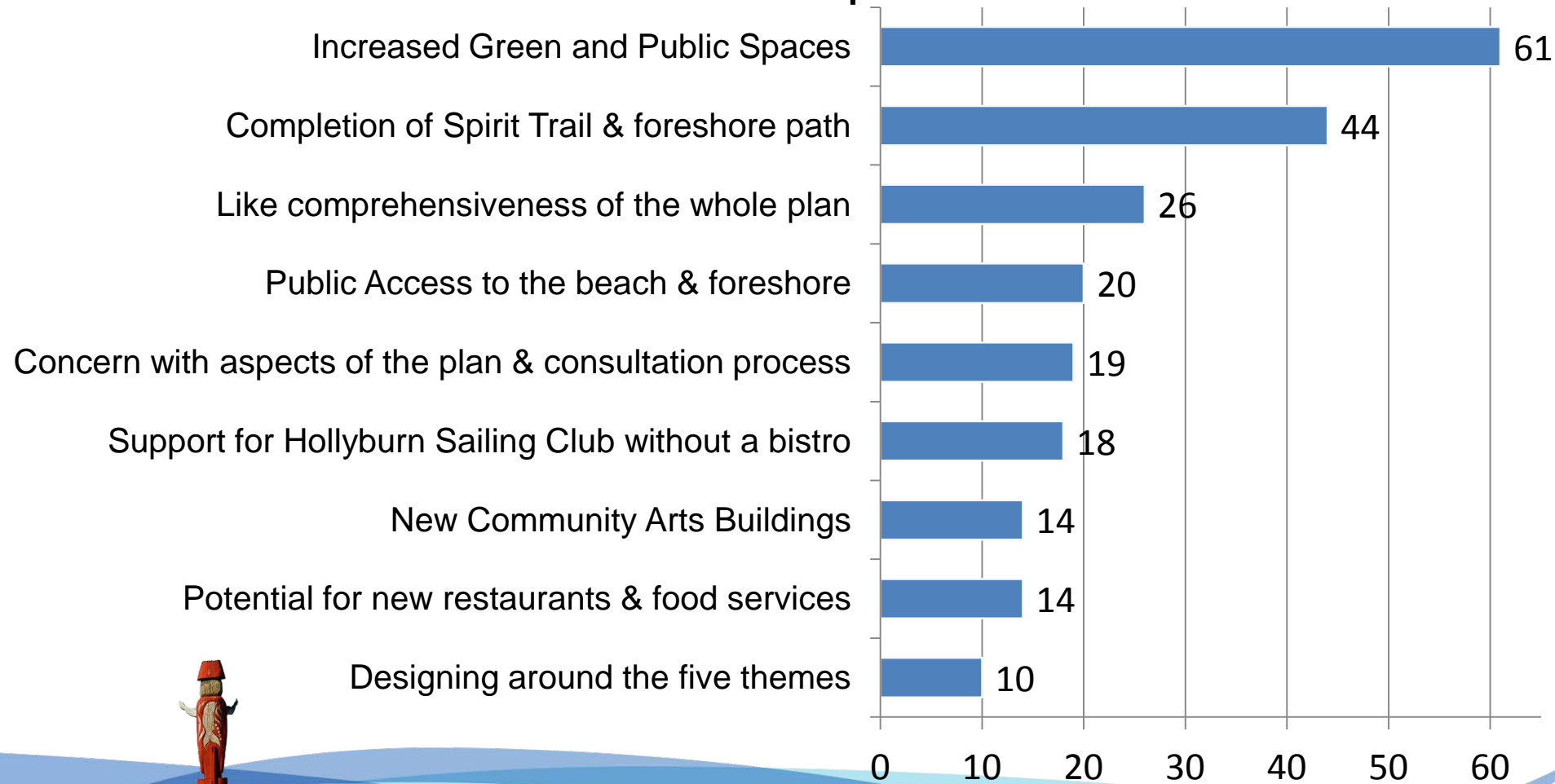
- Community survey was available from February 10 – March 9, 2016
- Online surveys were available at westvancouverITE.ca
- Hard copy surveys were distributed at the Municipal Hall, Community Centre, Seniors' Activity Centre and public events (open houses and launch event) and could be dropped off at any of those facilities or events
- 310 total survey responses were submitted, which form the basis of the following results

About the Community Survey

- Survey questions reflected the endorsed process and requested feedback on implementing (the “*how & when*”) key components of the plan
- In addition to suggestions for implementation, many respondents chose to indicate their areas of support or concern, which have also been summarized here
- Many respondents had either no opinion or provided no answer for some questions, so the response rate for each question does not necessarily equal 310
- The following analysis is based on a frequency count of respondents’ answers and follows the same order of questions as the survey

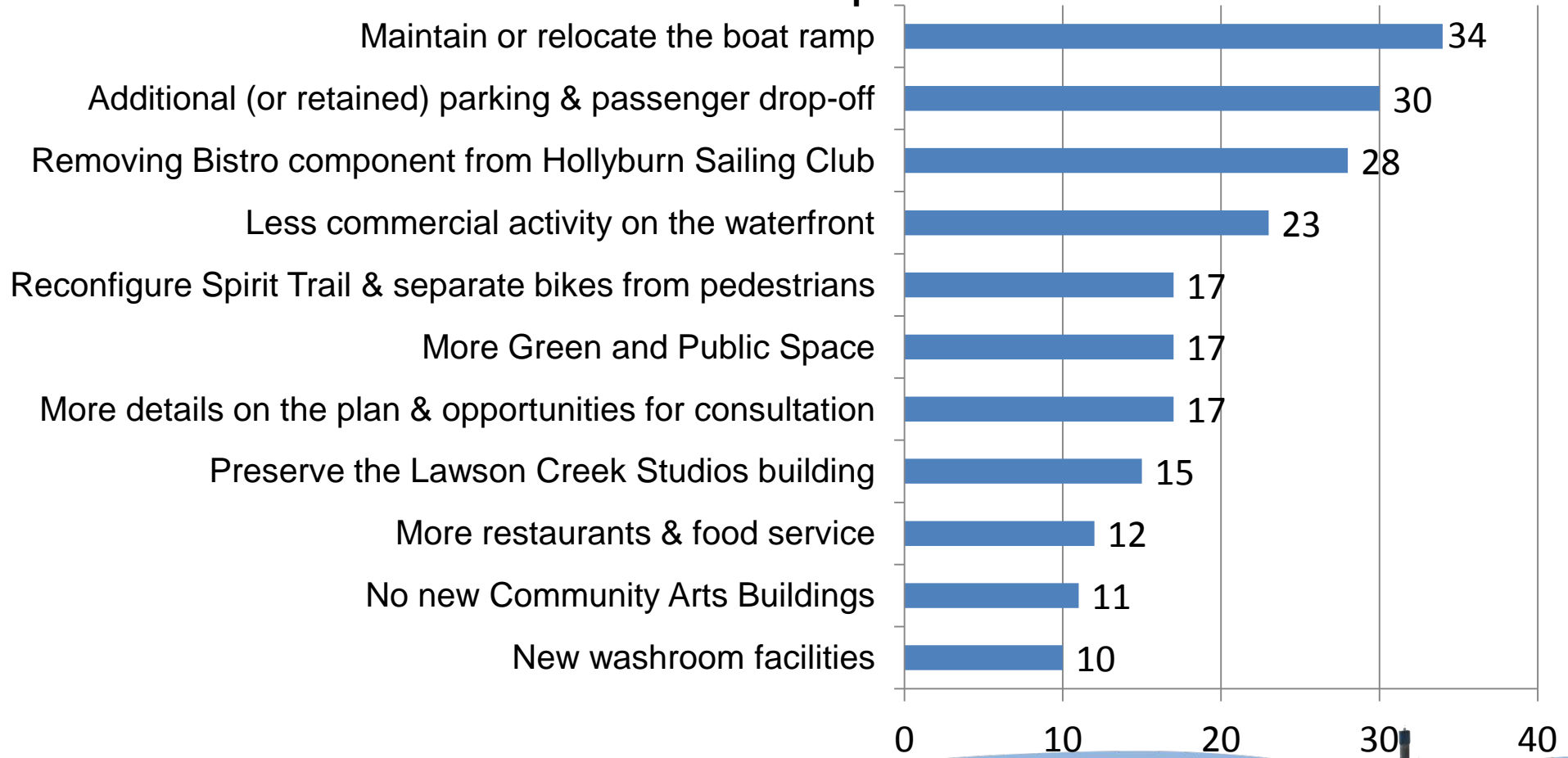
Q1 - What do you like best about the Plan?

Number of Responses



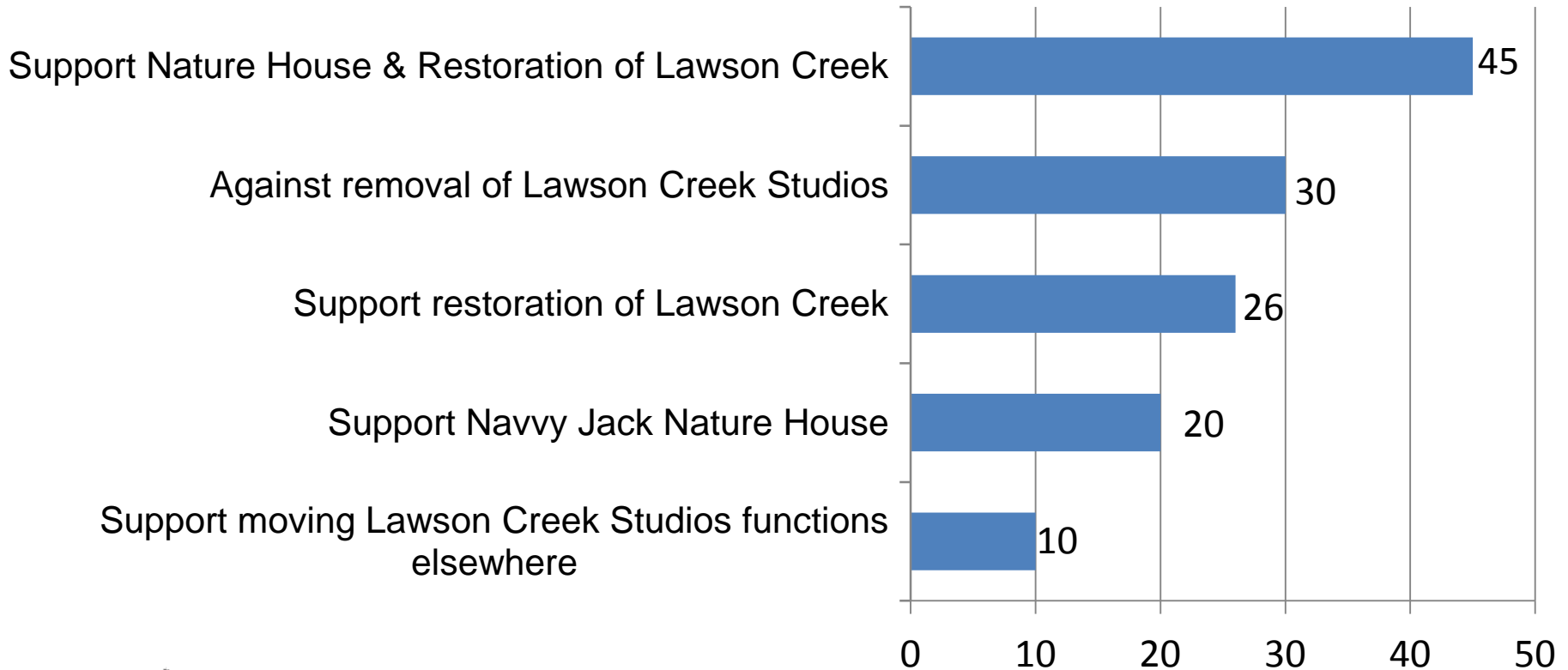
Q2 - What would you improve about the Plan?

Number of Responses

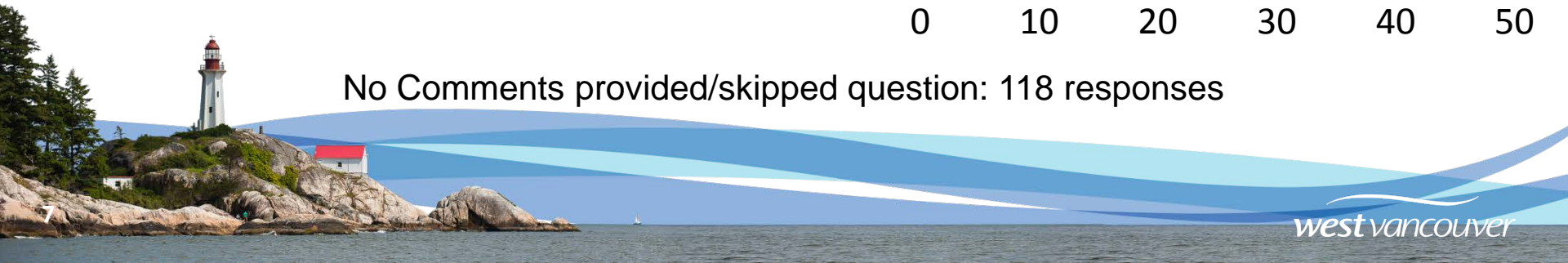


Q3 - Navy Jack & Lawson Creek: What we heard

Comments of Support or Concern about this Key Component of the Plan



No Comments provided/skipped question: 118 responses



Q3 - Navy Jack & Lawson Creek: What we heard

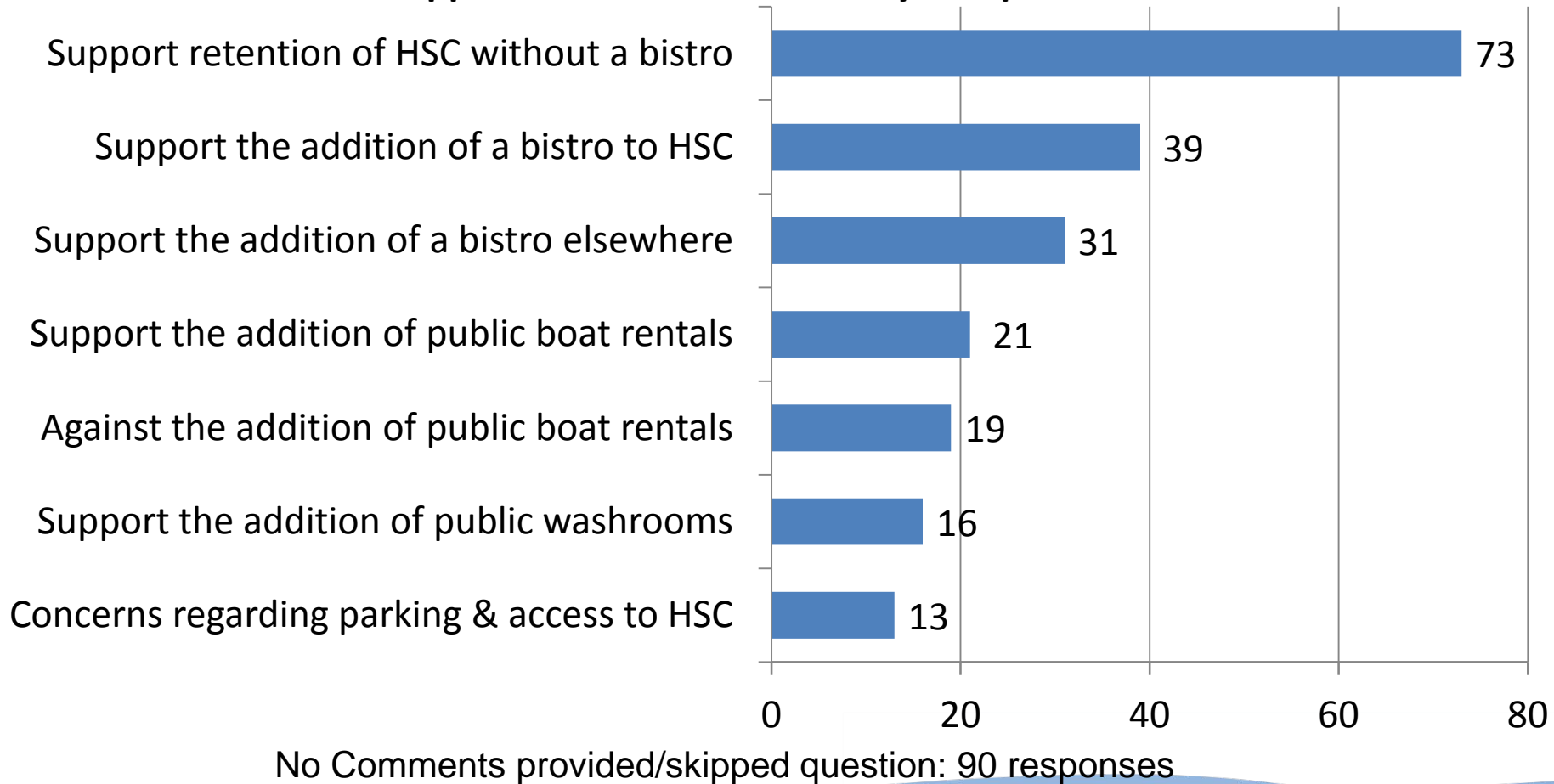
Five Most Frequent Recommendations for Implementation:

1. Nature House should focus on a range of educational opportunities & partnerships – 38 comments
2. Lawson Creek Restoration should be as natural as possible – 34 comments
3. Lawson Creek Studios programming should be relocated prior to removing the studio building – 21 comments
4. Need more information on potential costs – 19 comments
5. Construction should address various considerations (e.g. climate change, flooding, lighting, outdoor spaces) – 13 comments



Q4 -Hollyburn Sailing Club: What we heard

Comments of Support or Concern for this Key Component of the Plan



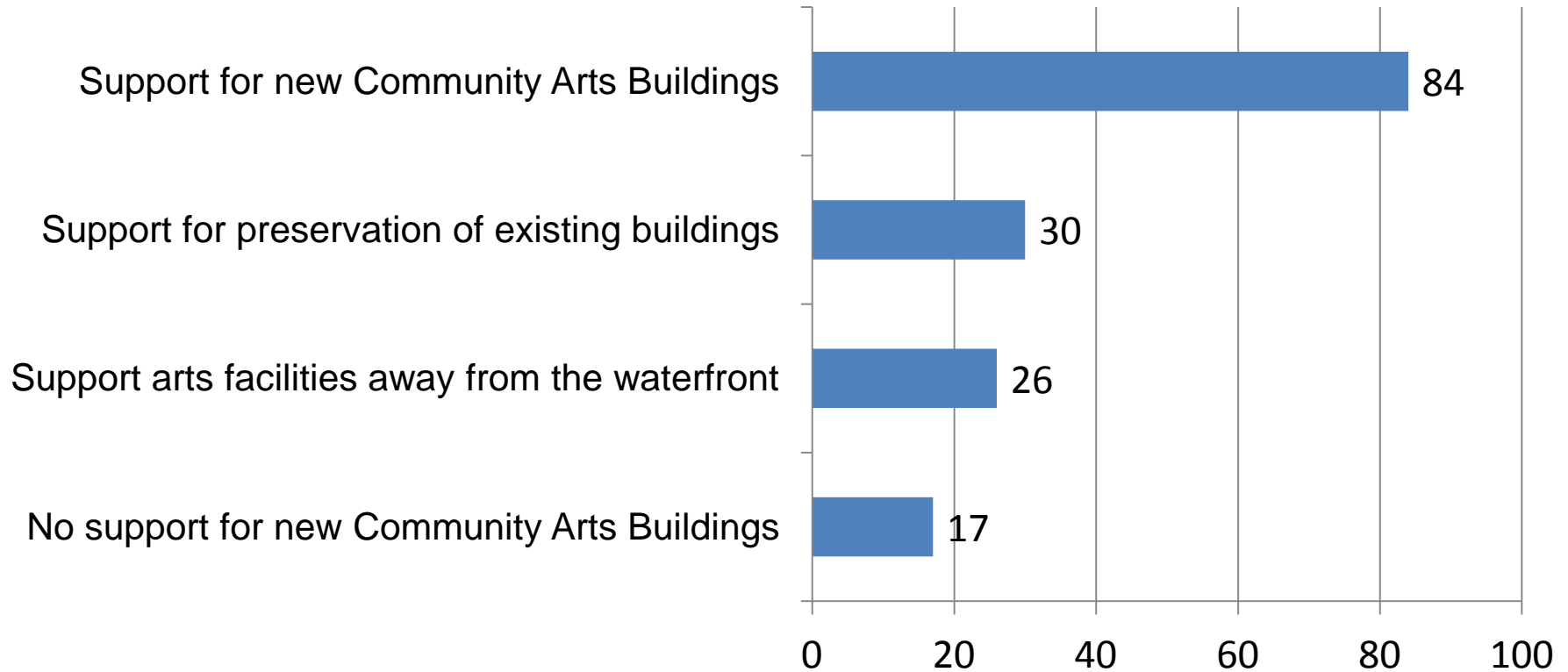
Q4 - Hollyburn Sailing Club: What we heard

Five Most Frequent Recommendations for Implementation:

1. Need additional information (e.g. costs and operating model of the bistro, suitability of water conditions for boat rental) – 36 comments
2. Ongoing needs of the Hollyburn Sailing Club must be considered (e.g. secure boat storage) – 33 comments
3. Any changes to the Hollyburn Sailing Club should increase public use (e.g. washrooms, boat rental, facility rentals) – 33 comments
4. Investigate other locations for a seaside bistro along the waterfront including the Ambleside Concession – 31 comments
5. Consult with Ambleside merchants to determine potential economic impacts of a seaside bistro – 19 comments

Q5 - Community Arts Buildings: What we heard

Comments of Support or Concern for this Key Component of the Plan



No Comments provided/skipped question: 101 responses

Q5 - Community Arts Buildings: What we heard

Five Most Frequent Recommendations for Implementation:

1. New facilities should accommodate a range of activities and disciplines and include gallery, studio and performance spaces – 47 comments
2. Locations away from the waterfront should be explored – 34 comments
3. Design should respond to waterfront context – 27 comments
4. All new or restored buildings should consider sea level rise – 21 comments
5. The costs of renovating existing buildings instead of constructing new ones should be compared and considered – 17 comments

Q6 - Spirit Trail & Foreshore Path: What we heard

Comments of Support or Concern for this Key Component of the Plan



Q6 - Spirit Trail & Foreshore Path: What we heard

Five Most Frequent Recommendations for Implementation:

1. Parking plan should be developed (e.g. financial analysis of parkade, phased closure of Argyle, review of pay parking) – 55 comments
2. Spirit Trail design should separate cyclists & pedestrians – 54 comments
3. Design should consider access to the waterfront for those with limited mobility, parents, children and the elderly – 28 comments
4. Foreshore path should remain as natural as possible – 11 comments
5. Spirit Trail design should consider east-west connections (Park Royal and Dundarave) – 8 comments

Q7 - North-South Connections: What we heard

Comments of Support or Concern for this Key Component of the Plan



No Comments provided/skipped question: 140 responses

Q7 - North-South Connections: What we heard

Five Most Frequent Recommendations for Implementation:

1. Festival Streets should improve the connection between the Ambleside commercial area and the waterfront – 35 comments
2. Plaza design should be modest with minimal commercialization – 25 comments
3. Ambleside businesses should be consulted about food trucks and road closures – 21 comments
4. Parking Impacts from Festival Streets and Plazas should be determined and considered – 18 comments
5. Plaza design should include drop-off locations – 7 comments

Q8 - Public Art, Special Events & Festivals: What we heard

Comments of Support or Concern for this Key Component



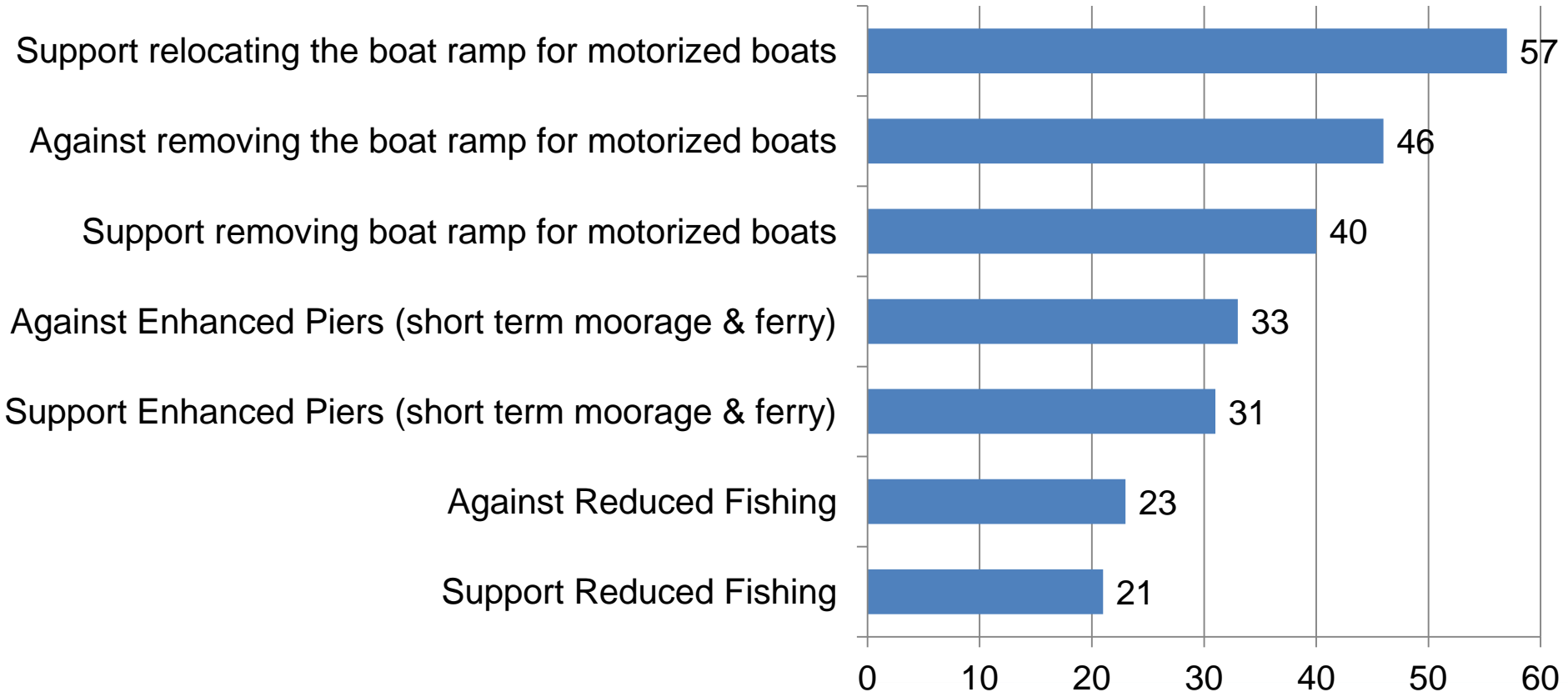
Q8 - Public Art, Special Events & Festivals: What we heard

Five Most Frequent Recommendations for Implementation:

1. Special events & festivals should maintain their current scale without additional permanent infrastructure – 51 comments
2. Consult with various groups around events and festivals – 17 comments
3. Need parking strategies for special events and festivals that consider those with limited mobility – 13 comments
4. Flexible spaces should be encouraged – 10 comments
5. Special events should be shifted to Ambleside Park – 4 comments

Q9 - Piers and Boat Ramp: What we heard

Comments of Support or Concern for this Key Component of the Plan



No Comments provided/skipped question: 94 responses

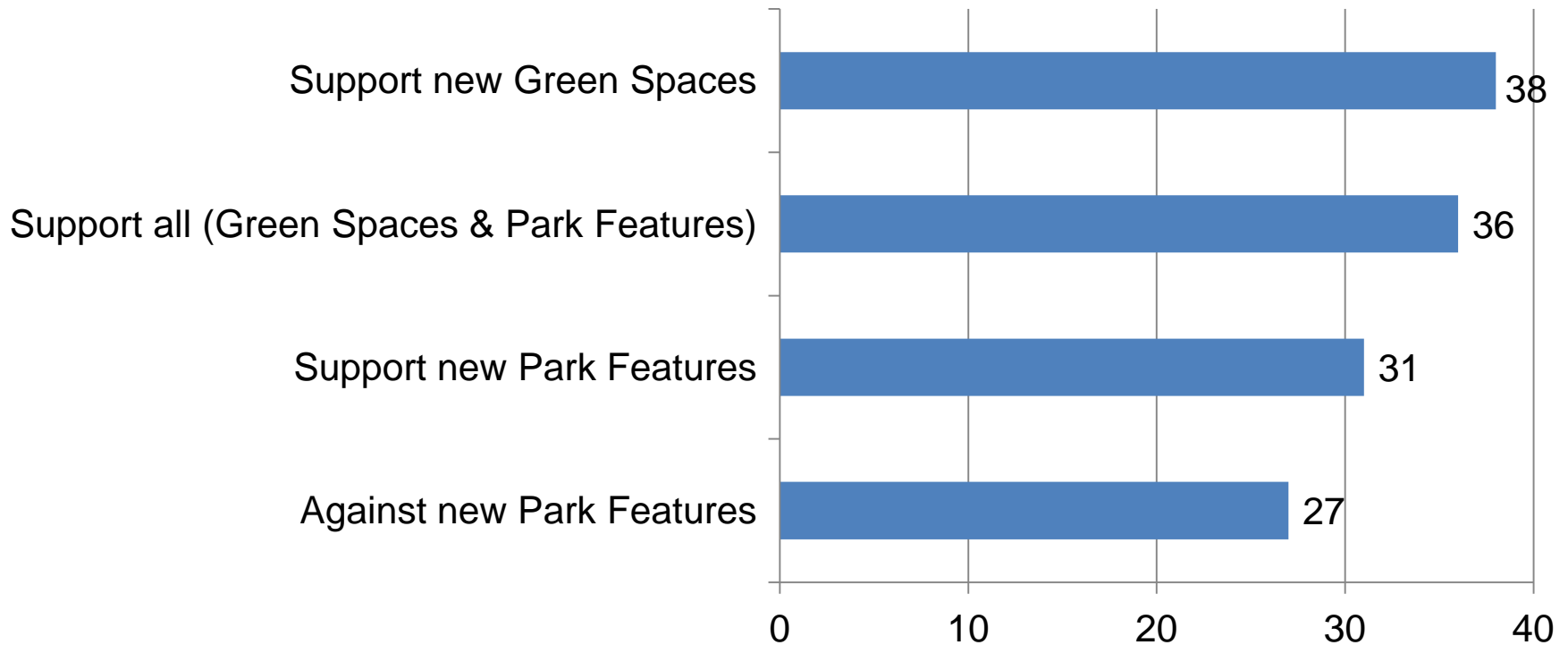
Q9 - Piers and Boat Ramp: What we heard

Five Most Frequent Recommendations for Implementation:

1. Investigate new locations for a boat ramp for motorized boats on trailers (e.g. Under Lions Gate Bridge or 25th St Pier) – 57 comments
2. The impacts (costs, safety, environment) of adding floats to existing piers should be assessed – 28 comments
3. Ensure the boat launches can be combined without impacting the Hollyburn Sailing Club or public users – 23 comments
4. Consider environmental impacts of increased boat traffic – 12 comments
5. Access and parking to the remaining boat launch for those with non-motorized boats should be considered – 11 comments

Q10 - Increased Park Features: What we heard

Comments of Support or Concern for this Key Component of the Plan



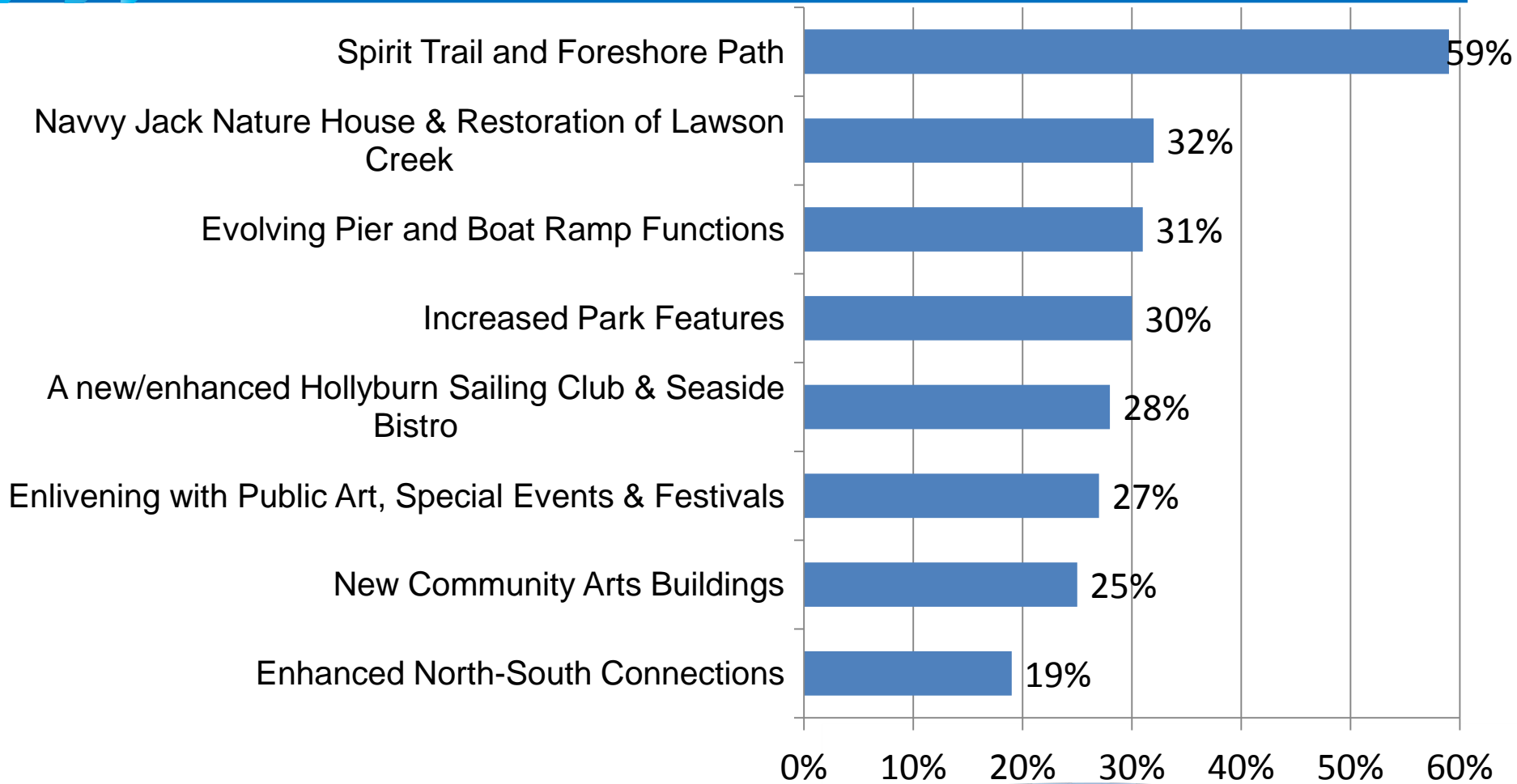
No Comments provided/skipped question: 134 responses

Q10 - Increased Park Features: What we heard

Five Most Frequent Recommendations for Implementation:

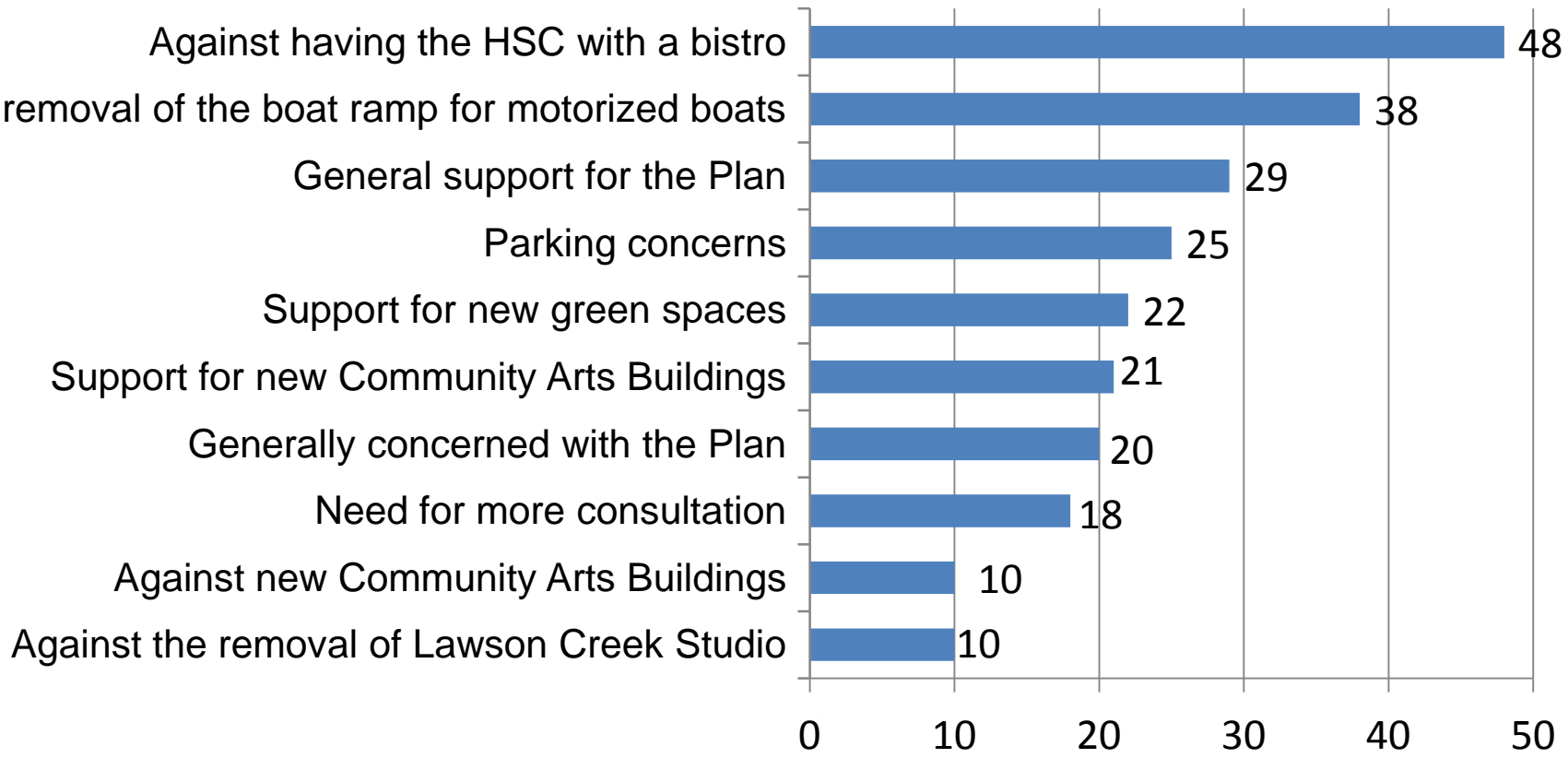
1. Park design should prioritize open green space, minimize commercial activity and enhance connection to the water – 55 comments
2. New park features should include: increased seating, garbage receptacles, picnic areas, public washrooms and lighting – 38 comments
3. Park features should enhance the natural environment – 21 comments
4. Financial analysis for increased maintenance should be developed – 17 comments
5. Parking study should investigate options for increasing parking in the area – 16 comments

Q 11 - Rate your top 3 Implementation Priorities



Q12 – Do you have any other comments about the Plan

Number of Responses



Next Steps

- Staff will review and analyze this feedback and that received from other engagement streams (e.g. letters)
- Proposed updates to the Plan and an associated Implementation Strategy will be prepared
- These updates will be presented and discussed with the public at a “Community Update” meeting, Monday, May 9, from 6–9 p.m. at the Kay Meek Theatre

We look forward to your attendance at this event!

If you have any questions please contact staff at ambleside@westvancouver.ca or at 604-921-3459, or visit westvancouver.ca/amblesidewaterfront for more information.