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# WEST VANCOUVER POLICE

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October 2024

## The West Vancouver Police Department

### Call to Artists

#### West Vancouver Police Truck Wrap

The West Vancouver Police Department (WVPD) is pleased to offer an opportunity for emerging artists to create a contemporary graphic design/artwork that will be displayed on the exterior of a WVPD community services team vehicle (Ford F350 truck). The vehicle is used to participate in community events across the province of B.C.

New or existing artwork is acceptable. The selected artwork will be printed onto vinyl wrap for cars (see specifications below).

The project is funded by the WVPD and supported by the District of West Vancouver's Public Art Advisory Panel. Please note that logos may need to be added to the final design

#### Theme:

The artwork should:

- reflect the community spirit and diversity of West Vancouver;
- reflect the geography of the community from the mountains to the sea; natural elements, and/or outdoor experiences;
- be visually welcoming, able to be seen from a distance and help to break down barriers for community interaction.
- Simple designs are encouraged. Innovative and creative interpretations of the theme are encouraged;
- All artwork must be appropriate for the general public;
- Artwork will incorporate WVPD branding (either by the artist in their submission or in preparing the successful design for print);

- Adjustments may be required of the design to accommodate MOT requirements since the wrap is being installed on a motor vehicle and will include some text including, “West Vancouver Community Policing”, WVPD crest and car number

**Acceptable forms of art:**

- Designs that incorporate colour are preferred
- Illustration, drawings, paintings, prints, collage and other computer-generated images. Stock images/stock photos are not acceptable, although original photos are permitted.

**Technical Requirements:**

- Recommended file types for this project are Illustrator, PDF, EPS, or Photoshop files. Also acceptable are high resolution images saved in Tiffs or other image formats.
- Please include a low-resolution PDF copy of the artwork for quick reference.
- Images should be in the range of 150-200 dpi for large format printing at full scale.
- Please indicate what scale the artwork is saved at. This is important for the final DPI as the DPI might need to be adjusted for scaling in production. Saving the files at 600-800 dpi at ¼ scale is usually adequate.
- All fonts should be converted to outlines, and/or a copy of the font(s) provided.
- Accurate measurements of the vehicle will be issued to the successful artist upon acceptance of their proposal.

Successful proponent will need to supply the fully digitized artwork that meets the technical requirements of the printing/installation company after being awarded the contract.

Images do not have to be submitted in this format in the proposal stage, but will need to comply with these specifications for the final digitized file submission deadline noted above.

Artists should keep this in mind when applying and indicate whether they have the skills to prepare the artwork to be print-ready, or whether an external contractor will be engaged by the artist to complete the digitization work. The total artist fee is for print-ready work.

**Design Finalization – Roles & Responsibilities:**

A contract will be extended to the selected artist outlining the responsibilities of both parties. The selected artist will have the opportunity to create a finalized, detailed design for the WVPD’s approval.

The selected artist will be responsible for providing the WVPD with high quality vector based digital files of their Artwork by the deadline to be communicated by the WVPD. Printing and installation is not the responsibility of the artist and will be done by a contractor retained by the WVPD.

**Artwork Budget:**

The selected artist will receive \$5,000 for the delivery of a final design and print-ready package. The WVPD will be responsible for costs associated with the fabrication and installation of the wrap.

## **Selection Process**

The selection process will be undertaken by a Selection Panel comprised of individuals representing the West Vancouver Police Department Board and staff, the District of West Vancouver's Public Art Advisory Panel and staff representative.

## **Licensing Agreement**

Participants retain ownership of any designs that are submitted, including the winning design. The selected artist will agree to use the design in a way that is consistent with the values of the WVPD and not use the winning design in future for any purposes that are derogatory or offensive to the WVPD or any government agency. The selected artist, will enter into a licensing agreement permitting the WVPD to publicly display the design, modify, produce and install the design in perpetuity.

The artist will warrant that they are the owner of the copyright in and to the Artwork and have not transferred copyright to a third Party.

## **Submission Requirements**

Emerging artists/designers are invited to respond to this Call to Artists by submitting the following information:

1. Name of artist and/or artists with contact information including full mailing address, an email address and telephone number;
2. Brief introduction of the artist/designer including a clear description of the concept for the design and how it relates to the project criteria. Please also state the medium of the original design.
3. Resume/CV which outlines credentials and any relevant experience including artistic achievements, education/mentorship and any public commissions. Previous experience in public art is not a requirement.
4. Maximum of three (3) images that depict the submitted design and gives clarity to the project description. Please do not submit original artwork or 3D images.
5. Examples of past work or projects. If possible, please include examples of work of a similar nature to the work being proposed. Please clearly identify each image including name, title, year and materials.
6. References appreciated.

## **Closing date and Time**

Submit your complete application package by deadline to be considered to:

- [arts@westvancouver.ca](mailto:arts@westvancouver.ca) with subject line: WVPD Truck Wrap Project – **YOUR NAME**
- Submission materials must be sent by attachment in .pdf format with support material in .jpg format. Total combined size of attachments not to exceed 5MB.
- Note: Links to external document sharing sites will not be accepted.

The WVP will not accept applications received after the specified date and time.

**Project Timeline**

The following timetable outlines the anticipated schedule for the selection process and project award. The schedule is provided for information only. Timing may vary and the WVPD will ultimately determine the timeline of events

<b>Call to Artists closes:</b>	<b>11:59 p.m. local time, December 15, 2024</b>
Selection Process Review:	January 2025
Project Award:	End January 2025

**Inquiries**

Inquiries regarding this project may be directed to: [arts@westvancouver.ca](mailto:arts@westvancouver.ca). Your questions will be directed to the appropriate staff member and responses provided as soon as possible.

The WVPD reserves the right, without prejudice, to reject any or all submissions in whole or in part, to waive technical defects, irregularities and omissions and to determine, in its own best judgement, the proponent best qualified to undertake this contract, if, in so doing, the best interests of the WVPD will be served.

The WVPD reserves the right to terminate the contract without notice if due to non-performance and unsatisfactory services.

The WVPD reserves the right to call in alternate services if the proponent is unable to provide the service when it is requested.

The Selection Panel reserves the right to be the sole judge of the acceptability of any proposal, and also any alternative proposed, and to purchase the service/product which, in its opinion, most closely meets the requirements of the WVPD. The decision of the Selection Panel shall be final and without recourse.

Submission of a proposal will not guarantee an invitation to participate in any future contracting process. The WVPD reserved the right to accept or reject any or all proposals. Criteria for evaluation includes all information requested. Interested persons or firms shall be responsible for all costs associated with preparing their submissions.

The West Vancouver Police Department is located on the traditional, ancestral and unceded territory of the Sḵwx̱wú7mesh Úxwumixw (Squamish Nation), sə́lilwətaʔt̚ (Tsleil-Waututh Nation), and xʷməθkʷəy̍əm (Musqueam Nation).

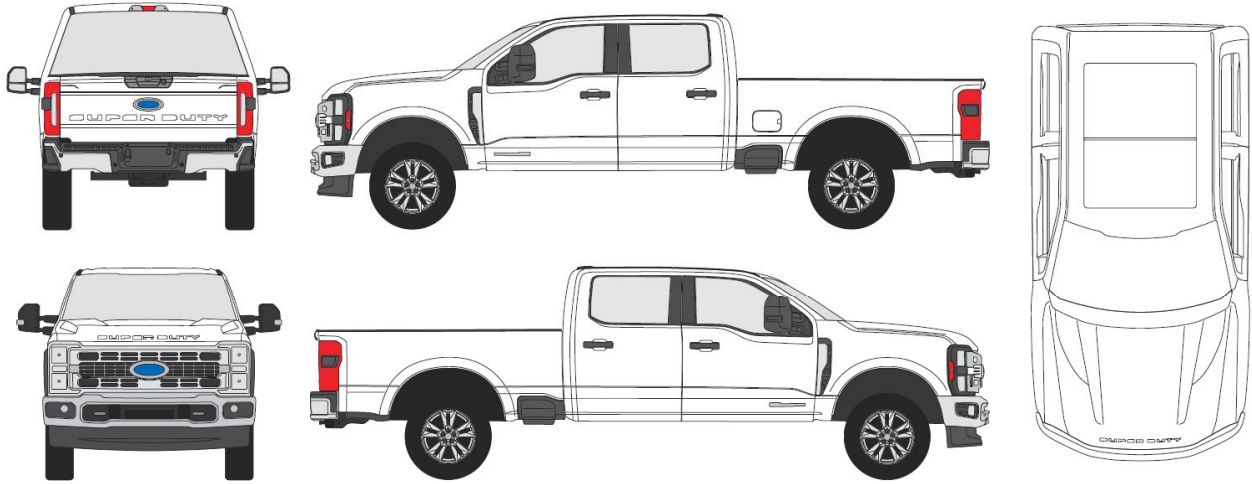
DWV file: 5774107

Sample of former WVPD police vehicle wrap:



Ford F350 with Cab





**Ford\_F350 Crew Cab 6.75" Box 1/20th Scale**