

# RINK BOARD ADVERTISING BOARD SELECTION

INDICATE YOUR PREFERRED RINK BOARD(S) WITH AN [X].

Please select up to ten boards in case your first choices are not available.

BOARD #	WIDTH INCHES ALL 32" HIGH	INDICATE CHOICE WITH AN X (IN ORDER OF PREFERENCE UP TO 10)									
		1	2	3	4	5	6	7	8	9	10
1	97										
2	97										
3	97.5										
4	97.75										
5	97.75										
6	55										
7	97										
8	97										
9	97.25										
10	97.25										
11	97.5										
12	97.5										
13	97.5										
14	97.5										
15	59										
16	70										
17	97.5										
18	97.5										
19	70.5										
20	59										
21	97.5										
22	97.5										
23	97.5										
24	98										
25	97										
26	94										
27	94										

BOARD #	WIDTH INCHES ALL 32" HIGH	INDICATE CHOICE WITH AN X (IN ORDER OF PREFERENCE UP TO 10)									
		1	2	3	4	5	6	7	8	9	10
28	97										
29	54										
30	97.5										
31	97										
32	97										
33	97										
34	91.5										
35	72										
36	94										
37	97										
38	97.5										
39	97.5										
40	97.5										
41	97.5										
42	59										
43	97.5										
44	55.5										
45	55										
46	97.5										
47	59										
48	97										
49	97.5										
50	97.5										
51	97.5										
52	97										
53	97										

- Between 97-98 inches wide (FULL)
- Unavailable / Between 91-94 inches wide (VARIED)

# RINK BOARD ADVERTISING

# AGREEMENT AND CONFIRMATION FORM

All rink board advertisements must be designed to fit the size specifications outlined below. The cost of the ad includes print, installation, and one (1) damage replacement during the season. Any additional replacements will be subject to a \$200 + tax reprint and installation fee.

Organization: .....	Contact Name: .....	
Street Address: .....		
City: .....	Province: .....	Postal Code: .....
Phone Number: .....		
Email: .....		

AD SIZE	TOTAL NUMBER OF ADS/BOARDS	2026 AD RATE	ADVERTISING TERM
Varies depending on placement		<b>\$1,950 + tax</b> <i>*Price Includes one (1) damage replacement during the season.</i>	<b>Season runs from September 1 to June 15* (Approximate)</b> <i>*Ads will be installed in August. Ads will be booked every season starting on March 1 on a first-come, first served basis. No right of first refusal. <b>Exact rink board ad placements will be confirmed in May.</b></i>

Advertisers will be invoiced within two (2) weeks of booking their ad. Payment must be received by the District of West Vancouver's finance by the deadline stated on page 2 of this fact sheet. By signing this agreement, I confirm that I wish to purchase a rink board ad at the West Vancouver Ice Arena for one season (approximately September 1 to June 15). No right of first refusal. Should I wish to cancel this agreement once signed, I understand that: I will be charged 50% of the cost of the ad. I will be charged the full cost of the ad if I cancel after the ad has gone to print. I agree to pay all charges within the deadline stated above. I also warrant and represent that the advertiser has ownership of all materials subject to copyright.

Advertiser Signature: ..... Date of Agreement: .....

Personal information on this form is collected pursuant to sections 26(c) of the Freedom of Information and Protection of Privacy Act for the purpose of processing Rink Board Advertising Agreements. If you have any questions about the collection and use of this information please contact Legislative Services, between 8 a.m. and 4:30 p.m., Monday to Friday excluding statutory holidays, at 604-921-3497 at Municipal Hall, 750 17th Street, West Vancouver BC V7V 3T3.

## A FEW TIPS TO CONSIDER WHEN DESIGNING YOUR RINK BOARD ADS:

- 1. Include your logo.** Prominently display it in your ad.
- 2. Pick a single message based on your objective.** Is it to build your brand, sell a product, or highlight something your company is doing? Pick one.
- 3. High resolution graphics.** Make sure that your graphics and text are high resolution—your ad is a reflection of your brand and first impressions matter!