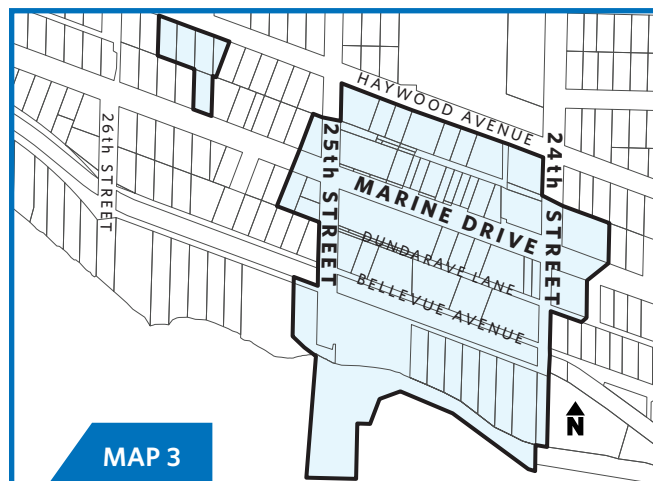
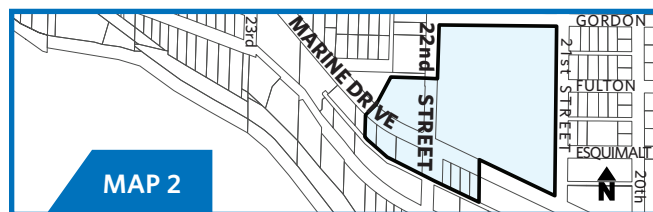


NOTICE OF INTENT

Council Initiative to Renew a Local Area Service: Ambleside Dundarave Business Improvement Area

Notice is hereby given pursuant to sections 94 and 213 of the *Community Charter* that the District of West Vancouver Council proposes to undertake a local area service on its own initiative, specifically for renewal of the Ambleside Dundarave Business Improvement Area Service.

What is a Business Improvement Area? A Business Improvement Area (BIA) is a defined commercial area, where local business and property owners work together to promote the area to increase customer traffic and undertake a broad range of programs; including area branding, marketing, physical improvements, promotional events, commercial tenant recruitment, and advocacy on behalf of the business community. A BIA service is managed by a not-for-profit society and its operations are primarily funded through a special tax levy on all commercial properties within its boundaries. This is a self-funding mechanism in that 100% of the levy collected by the local government is granted to the BIA to fund its own programs. The BIA service is the provision of grants to the Ambleside Dundarave Business Improvement Association (the Association) for the planning and implementation of a business promotion scheme as defined in section 215(1) of the *Community Charter*.



Estimated costs of the service: Pursuant to section 215(2) of the *Community Charter*, the estimated costs of the BIA service are as follows: an amount not exceeding \$520,000 in 2026, and the aggregate amount of annual grants to the Association shall not exceed \$4,198,475 over the term of the service. The proposed term of the service is seven years, commencing January 1, 2026.

Proposed method of cost recovery: For the purpose of recovering the monies granted to the Association, in any year, the District will impose a property value tax on land or improvements (or both where both are present) in the BIA that fall within the Class 6 (Business and Other) property classification under the *Assessment Act*, sufficient to yield the full amount of the grant in each calendar year.

Opportunity to petition against: Council may proceed with adoption of proposed "Ambleside-Dundarave Business Improvement Area Service Bylaw No. 5398, 2025", unless a sufficient number of petitions against the service are presented in writing and received by the Corporate Officer, Municipal Hall 750 17th Street, West Vancouver BC V7V 3T3, **no later than 4 p.m. on November 7, 2025**. The petition must be in writing, using the Elector Response Form. If a sufficient number of petitions against the service are not received within the required time period, it is the intent of the District of West Vancouver to consider adoption of proposed "Ambleside-Dundarave Business Improvement Area Service Bylaw No. 5398, 2025" at its regular meeting of December 1, 2025.

The proposed bylaw and background material will be available for viewing online as of October 1, 2025 at westvancouver.ca/bia.

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