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WEST VANCOUVER
SENIORS'
ACTIVITY CENTRE
ANNUAL REPORT
2021

west vancouver

MESSAGE FROM ADVISORY BOARD CHAIR

Sheilah Grant



This has been another challenging year at the Seniors' Activity Centre. Fortunately, we have still been able to deliver many of our core programs despite the pandemic. Online exercise opportunities have enriched our programming

and our rehab and prehab programs have been ongoing. Volunteerism was changing before the pandemic and even more so now. We are constantly working to build a sustainable volunteer model for the long-term.

The Feed the Need program continued to be very successful, delivering over 7,000 meals to seniors in need. The fundraising campaign was also a great success and we exceeded our goal of \$100,000.

The Intergenerational Market initiative was launched in December as a pilot project to create a sustainable funding source for Feed the Need. Thank you to all the great young people of our community who are part of this project.

The Seniors' Activity Centre Shop (SACS on 21st) raised over \$110,000—this enabled the Senior's Activity Centre Advisory Board to purchase a coffee machine, patio furniture, and support other needs. Thank you to the wonderful, hard-working volunteers who staffed the shop.

Through the efforts of the Fundraising Committee, an estate planning seminar was held with over 40 attendees. A great start to what will be a series of seminars in 2022.

We have partnered with many organizations during the past year including Hollyburn Family Services for our Navigator Program, Davies Pharmacy for vaccines, and the West Vancouver Foundation for fundraising.

Thank you to Hans Krutzen and Barb Gillingham who will be retiring this year after loyal service on the Board of Directors. And a very special thank you to all Board members who articulated the four pillars our Centre is based upon: Volunteers, Recreation, Socializing, and Community Service. Thank you to everyone who worked so hard under very trying circumstances to make my final year as your Chair so rewarding.



**Fiorenza
Albert-Howard**



**Allan
Best**



**June
Earle**



**Mahin
Farrokhzad**



**Barbara
Gillingham**



**Sheilah
Grant, *Chair***



**Brian
Hann**



**Melanie
Hess**



**Elizabeth
Hsu**



**Hans
Krutzen**



**Sheila
Lamb**



**Faye
McMyn**



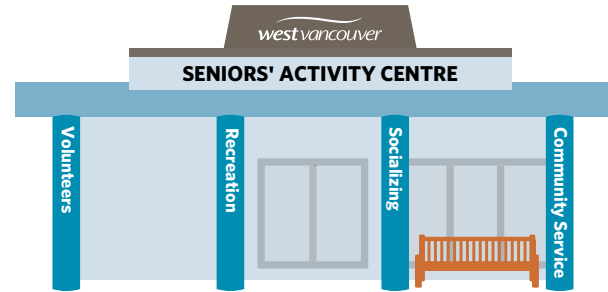
**Jain
Verner**



**John
Watson, *Vice Chair***

A YEAR IN REVIEW | TOP HIGHLIGHTS

The four pillars of the Seniors' Activity Centre (the Centre)—Volunteers, Recreation, Socializing, and Community Service—encompass the interests of the membership and the needs of the community. These pillars reflect the foundation of the Centre—its Mission and Vision Statements.



Volunteers

The Volunteers pillar highlights the importance of volunteers in both the operation of the programs and activities within the Centre, and in the provision of services to the community.

Recreation

The Recreation pillar encompasses the areas of arts, crafts, exercise, games, sports, education, entertainment, excursions, and events.

Socializing

The Socializing pillar focuses on opportunities for seniors to mix with family, friends, and to forge new friendships at the Centre.

Community Service

The Community Service pillar centres on assisting and supporting seniors in the form of 'Keeping Connected' programs, support groups for those caring for a loved one, a 'Community Navigator' program, and providing free food to seniors experiencing food insecurity. New programs and services will be developed when feasible to meet community needs.

VOLUNTEERS HIGHLIGHTS



Intergenerational partnerships resulted in the creation of the Intergenerational Market aimed at fundraising for Feed the Need and setting up new garden beds for herb and vegetable harvesting, built by the Seniors' Activity Centre's woodworkers.



379 volunteers supported all SAC programs including Snow Angels which assisted with clearing vulnerable community members' walkways following winter snow falls. The program served 12 community members in 2021.



The Seniors' Activity Centre Advisory Board's early adoption of the proof of vaccination requirement, allowed volunteers to carry on in limited roles, providing great service to the community through:

- meal delivery
- food packing
- support phone calls

RECREATION HIGHLIGHTS



39 high quality and innovative **rehabilitation programs** were delivered with consistency throughout the year, providing an essential service to the community.



Outdoor sports including cycling, golf, hiking snowshoeing, and skiing increased in demand and grew in 2021, totaling 722 participants.

A new cycling group and new programs including *Bird Walk* and *Discover Trails on the North Shore* were also added.



Indoor sports including badminton, table tennis, and billiards maintained steady participation even with reduced registration capacity, totaling 1,070 participants.

SOCIALIZING HIGHLIGHTS



Shortbread & Sherry, Virtual Annual General Meeting, Volunteer Appreciation Week, and the Long Term Service Awards provided members and volunteers the opportunity for social connection, recognition, and engagement.



The Centre was able to open for dine-in service from September to November, selling 1,575 hot entrées and bringing people back together.

The Fit Fellas were back with coffee and cinnamon buns!



Indoor programs including photography, painting, fabric arts, stained glass, languages, creative writing, music, choir, bridge, woodworking, and more offered participants both virtual, indoor, and outdoor program options.

COMMUNITY SERVICE HIGHLIGHTS



The **Shuttle Bus** operated two days per week and increased to three days per week in May 2021, offering service to 1,606 riders.



The volunteer **Community Navigator** program was created and launched in partnership with Hollyburn Family Services and led by the Outreach Seniors' Advocate, completing over 1,000 support calls.



Feed the Need, supported by volunteers, delivered 35,746 meals to vulnerable and at-risk seniors.



2,588
MEMBERS

74% RESIDENTS
25% NON-RESIDENTS

MONTHLY
SCENE & SAC E-NEWS
UPDATES TO
3,672
RECIPIENTS PER E-NEWS



7,000
PRINTED SCENE
MAGAZINES



1,285
VOLUNTEERS

379 ACTIVE
27,647 HOURS

39% of our active
volunteers are 75
years of age or older.



39
REHABILITATION
PROGRAMS
OFFERED PER WEEK



SACs ON 21ST
RAISED
\$110,000

**FEED THE NEED 2021 FALL
FUNDRAISING CAMPAIGN**

RAISED OVER

\$173,000

towards continuing the
meal delivery program to
vulnerable seniors



37,746
meals
delivered



**The
Intergenerational
Market**

404
ITEMS SOLD
=
\$3,088
FOR FEED
THE NEED

1,606

RIDERS



SHUTTLE BUS
OPERATING
2-3x
PER WEEK

PLANNED GIVING

THREE BEQUESTS
TOTALING
\$97,254.53
RECEIVED

**THE SENIORS' ACTIVITY
CENTRE RECEIVED**

OVER **250**
Thermos lunch totes



donated to Feed the Need recipients

WEST VANCOUVER SENIORS' ACTIVITY CENTRE TRUST ACCOUNTS

ACCOUNTS HELD IN TRUST	Opening Balance Jan 1, 2021	Interest 2021*	Revenue	Expenditures	Allocated Funds to Centre	Closing Balance Dec 31, 2021
Bequests and Gifts	\$355,287		\$113,838	\$25,532		\$443,594
FUNDRAISING TRUST ACCOUNTS						
Seniors Building Fund						
Computer Replacement	\$12,215			\$1,546		\$10,669
Friends of the Centre	\$14,241					\$14,241
Fundraising	\$188,986		\$109,415	\$10,158	\$42,665	\$245,578
General	\$44,315		\$206			\$44,521
Subtotal	\$259,758		\$109,621	\$11,705	\$42,665	\$315,009.06
CLUB TRUST ACCOUNTS						
Computer Club	\$964					\$964
Green Thumb Club	\$4,369			\$93		\$4,276
Hiking Club	\$3,141					\$3,141
Heritage Choir	\$2,607			\$96		\$2,511
Photo Club	\$17,288		\$1,247	\$6,757		\$11,778
Quilting Club	\$15,574		\$660			\$16,233
Stained Glass Club	\$1,259		\$1			\$1,260
Wednesday Knitters Club	\$49,719		\$1,843	\$7		\$51,555
Woodworking Club	\$3,288		\$1,153			\$4,441
Subtotal	\$98,209		\$4,904	\$6,952		\$96,160.40
TOTAL FOR ALL TRUST ACCOUNTS	\$357,967		\$114,525	\$18,657	\$42,665	\$411,169

*Interest allocation is not yet available for 2021 closing balance at time of publication

WEST VANCOUVER SENIORS' ACTIVITY CENTRE OPERATING STATEMENT

	2021*	2020*	2019
OPERATING REVENUE			
Memberships, Rentals & Advertising	\$205,649	\$419,692	\$205,587
Programs	\$201,461	\$206,467	\$684,583
Cafeteria	\$581,624	\$717,189	\$645,187
Total Revenue	\$988,734	\$1,343,348	\$1,535,357
OPERATING COSTS			
Administration & Service Delivery	\$1,016,754	\$1,137,298	\$908,025
Programs	\$145,299	\$138,843	\$461,810
Cafeteria	\$631,854	\$770,139	\$610,359
Total Costs	\$1,793,907	\$2,046,280	\$1,980,194
NET COST OF OPERATING SAC	\$805,173	\$702,932	\$444,837

*Budget impacted by COVID-19

2021 BOARD & COMMITTEES

SAC ADVISORY BOARD

Sheilah Grant, *Chair*
Councillor Craig Cameron
Jain Verner
John Watson
Barbara Gillingham
Fiorenza Albert-Howard
Hans Krutzen
Faye McMyn
Elizabeth Hsu
Melanie Hess
Sheila Lamb
Brian Hann, *Past Chair*
Allan Best
June Earle
Mahin Farrokhzad
Daniel Godfrey, *Staff*
Jill Lawlor, *Staff*
Davida Witala, *Staff*

BUILDING COMMITTEE

Brian Hann, *Chair*
Sheila Grant
Faye McMyn
Basil Davis
Jack Clerkson
Bill Troy
Jan Timmer

CAFETERIA COMMITTEE

Fiorenza Albert-Howard,
Chair
Nigel Clarke
Sheilah Grant
Brian Hann
Pam Kaiway
Paula Lamb
Chris Inouye
Hilary Schwedhelm
Jain Verner
Lou Novosad, *Staff*
Davida Witala, *Staff*

COMMUNICATIONS COMMITTEE*

**Amalgamated with
Membership Committee in
September 2021*

Hans Krutzen, *Chair*
Dave MacLachlan
David Patrick
Valerie Coles
June Earle
Mahin Farrokhzad
Elizabeth Hsu
Chris Inouye
Kathie Taylor
Davida Witala, *Staff*
Sabina Kasprzak, *Staff*

COMMUNITY OUTREACH COMMITTEE

Jain Verner, *Chair*
Councillor Craig Cameron
Elke Babicki
Irene Barr
Barbara Gillingham
Sheilah Grant
Brian Hann
Melanie Hess
Cindy MacLeod
John Watson
Nick Bell, *West Vancouver
Police*
A Colegeros, *West
Vancouver Fire*
Sydney Lewis, *West
Vancouver Community
Member*
Beth Probert, *SAC Member*
Lenore Rogers, *SAC Member*
Helen Murphy, *Staff*
Jill Lawlor, *Staff*
Davida Witala, *Staff*
Daniel Godfrey, *Staff*

CONFLICT RESOLUTION COMMITTEE

Jain Verner, *Chair*
Brian Hann
Sheilah Grant
Lenore Rogers
Jill Lawlor, *Staff*

EXECUTIVE OUTREACH COMMITTEE

Jain Verner, *Chair*
Elke Babicki
Irene Barr
Barbara Gillingham
Sheilah Grant
Brian Hann
Melanie Hess
Cindy MacLeod
John Watson
Helen Murphy, *Staff*
Jill Lawlor, *Staff*
Davida Witala, *Staff*
Daniel Godfrey, *Staff*

FINANCE COMMITTEE

John Watson, *Chair*
Brian Hann
Barbara Gillingham
Fiorenza Albert-Howard
Sheila Lamb
Sheilah Grant
Joan Townsend
Faye McMyn
Dave MacLachlan
Joan Townsend
Jill Lawlor, *Staff*
Davida Witala, *Staff*
Willie Ng, *Staff*
Cindy Bae, *Staff*

FUNDRAISING COMMITTEE

Faye McMyn, *Chair*
Sheila Lamb
John Watson
Jain Verner
Sheilah Grant
Brian Hann
Valerie Coles
Jill Lawlor, *Staff*

PROGRAM COMMITTEE

Melanie Hess, *Chair*
Ana Eden
Elizabeth Hsu
Beth Probert
Jain Verner
Linda Weitzel
Mahin Farrokhzad
Sheilah Grant
Davida Witala, *Staff*

VOLUNTEER ADVISORY COMMITTEE

Jain Verner, *Chair*
Fiorenza Albert-Howard
Connie Buzunis
Melanie Hess
Kathy McKenzie
Melanie Clark
Elizabeth Hsu
Sylvia Lung, *Staff*
Crystal Lan, *Staff*
Davida Witala, *Staff*